ABS White Willow Bark Extract Powder

Alternative to Synthetic Salicylic Acid + Natural Preservation in Cosmetic Formulas
Product References

*10229 – ABS White Willow Bark Extract Powder

**Product Code:** 10229

**INCI Name:** Salix Alba (Willow) Bark Extract

**INCI Status:** Approved

**Suggested Use Level:** 1.0 - 10.0%

**Suggested Applications:** Exfoliation, Problem Skin, Antioxidant, Antimicrobial
Who’s using Salix Alba (Willow) Bark Extract?

• Pierre Cardin
  • Suki
• Ken Paves
• Physicians Formula
• Neutrogena Naturals
  • Stark Skincare
  • Stila
• Juice Beauty
• Carol’s Daughter
• Skyn Iceland
Pierre Cardin: Aroma Relax Peau Claire Peeling Gel

Product Description:

• This aromatically fragranced peeling gel contains a marine complex of seaweed extracts that have a gentle exfoliating action to eliminate dead surface cells, as well as willow bark extract that stimulates cell turnover. The result is a velvety soft skin and a clarified complexion. Laricyl soothes the pores that can be irritated by the exfoliation and extracts of white lily and ginkgo brings supple moisture to the skin.

Ingredients:

• Water, Cellulose, Bladderwrack extract, Alcohol, ceteareth-12, Butylene Glycol, carbomer, Methylparaben, Chlorphenesin, Perfume, Fomes Officinalis (Mushroom) extract, Potulaca Oleracea Extract, Ginkgo Biloba extract, Potassium Hydroxide, Lilium Candidum, Salix Alba (Willow) bark extract.
Suki: Concentrated Balancing Toner

Product Description:
- Everyone LOVES suki. Since its launch in 2002, suki has become one of the most coveted natural beauty brands. Bloggers, celebrities and beauty editors agree - there's must-have magic in those bright yellow boxes and cute little glass pots.

Ingredients:
- organic roses (rosa centifolia) infused in purified, filtered water (agua), organic concentrated aloe vera (aloe barbadensis), organic rose (rosa canina), lavender (lavandula angustifolia), calendula (calendula officinalis) & chamomile ( anthemis nobilis) extracts, natural vitamin C polypeptide liposomes, standardized white willow bark extract (salix alba), organic seaweed extract (algae), aroma (pure premium steam distilled essential oil)
Ken Paves: Aloe & Willow Bark Facial Toner

Product Description:
• Prep and perfect your skin with this fantastically nutritive elixir from Ken Paves. Aloe and Willow Bark Facial Toner delivers calming, antibacterial, antioxidant, anti-inflammatory and balancing ingredients to skin for superb health-boosting benefits and protection.

Ingredients:
• Water, aloe barbadensis leaf extract, butylene glycol, hamemelis virginiana (witch hazel), glycerin, polysorbate-20, hyaluronic acid, olueanolic acid, lycium chinese (goji berry) extract, prunus armeniaca (apricot) fruit extract, enantia chlorantha extract, carica (papaya) fruit extract, salix alba (willow) bark extract, cucumis sativus (cucumber) fruit extract, saccharum officinarum (sugarcane) extract, citrus medica limonum (lemon) fruit extract, pyrus malus (apple) fruit extract, camellia sinensis (green tea) leaf extract, rosmarinus officinalis (rosemary) leaf extract, sodium PCA, ethoxydiglycol, phenoxyethanol
Physicians Formula: Super BB Cream

Product Description:
• Our high-tech multi-tasking formulas combine UVA/UVB protection, brightening antioxidants, moisturizing and firming botanicals and perfecting optical diffusers for super-powerful skin care + makeup benefits. All-in-1 Miracle Cream! Ultra-blendable and lightweight cream effortlessly glides on, instantly infusing moisture, refining skin's surface and providing protection from the environment.

Ingredients:
• Water, Cyclopentasiloxane, Caprylic/Capric Triglyceride, Neopentyl Glycol Diheptanoate, Dimethicone, Butylene Glycol, Cetyl PEG/PPG-10/1 Dimethicone, Cetearyl Alcohol, C30-45 Alkyl Cetearyl Dimethicone Crosspolymer, PEG-10 Dimethicone, Sodium Chloride, Glycerin, Salix Alba (Willow) Bark Extract, Butyrospermum Parkii (Shea) Butter, Perilla Ocymoides Seed Oil, Lysolecithin, Polysilicone-11, Tetrahexyldecyl Ascorbate, Tocopheryl Acetate, Castor Oil Phosphate, Disodium EDTA, Distearidimonium Hectorite, Glyceryl Stearate, Laureth-12, Magnesium Silicate...
Neutrogena Naturals: Purifying Facial Cleanser

Product Description:
- This face wash contains natural salicylic acid found in Willow bark bionutrients to penetrate deep into pores to detoxify and help remove dirt, oil and makeup, while rinsing clean without pore-clogging residue.

Ingredients:
- Water, Cocamidopropyl Betaine, Decyl Glucoside, Glycerin, Cocamidopropyl Hydroxysultaine, Sodium Lauryl Sulfoacetate, Salix Alba (Willow) Bark Extract, Guar Hydroxypropyltrimonium Chloride, Sodium Benzoate, Fragrance
Stark Skincare: White Willow Bark Perfecting Tonic

Product Description:

- Calms inflamed skin, treats blemishes and promotes healthy looking skin! This POWERFUL perfecting tonic is so much more than a toner! This astringent super-juice gently cleanses and exfoliates skin with the salicylic acid found in white willow bark, while aloe and cucumber soothe and cool skin. Witch Hazel, native to eastern Canada, tones skin, reduces inflammation and irritation and makes pimples vanish. Watermelon extract provides a nutritious burst of antioxidants to the skin. Use after cleansing skin, before moisturizing. Can be washed off or left on. Has a refreshing herbal, slightly citrus scent. Ideal for those living in heavily polluted cities, or for acne-prone skin that over-produces sebum.

Ingredients:

- Aloe Vera Juice, Witch-hazel, Watermelon Fruit Extract, Cucumber Extract, Willow Bark Extract, Lime Fruit Extract, Grapefruit Seed Extract, Vegetable Glycerin, Litsea Cubeba Fruit Oil.
Stila: Sheer Color Tinted Moisturizer with SPF

Product Description:
• Stila Cosmetics Sheer Color Tinted Moisturizer SPF 30 provides oil-free hydration with broad-spectrum UVA and UVB protection. Formulated to deliver medium coverage, it evens skin tone and naturally absorbs excess oil with white willow bark. Your complexion is left protected with a healthy glow.

Ingredients:
• Octinoxate 7.5%, Zinc Oxide 5.0%, Oxybenzone 4.0%. Purified Water (aqua), Diethylhexyl Carbonate, Diisostearoyl Polyglyceryl-3 Dimer Dilinoleate, Peg-12 Dimethicone, Cyclopentasiloxane, Magnesium Sulfate, Cetyl Dimethicone, Beeswax (cera Alba), Microcrystalline Wax (cera Microcristallina), Polyglyceryl-4 Isostearate, Hexyl Laurate, Cetyl Peg/ppg- 10/1 Dimethicone, Triethoxycaprylylsilane, Poterium Officinale (burnet) Root Extract, Cinnamomum Cassia (cinnamon) Bark Extract, Zingiber Officinale (ginger) Root Extract, Silk Amino Acids, Glycerin, Salix Alba (willow) Bark Extract...
Juice Beauty: Blemish Clearing Serum

Product Description:
• Reduce breakouts, unclog pores, and even skin tone with this powerful serum packed with organic fruit acids and willow bark that contains natural salicylic acid; while CoQ10, Vitamin C and organic aloe renew the skin for a healthy, clear complexion. Clears While Hydrates.

Ingredients:
• Organic juices of vitis vinifera (organic white grape juice), pyrus malus (organic apple juice), aloe barbadensis (organic aloe juice), citrus medica limonum (organic lemon juice), vegetable glycerin, sclerotium gum, algin, salix alba (willow bark extract), allantoin, decyl glucoside, panthenol (Vitamin B5), magnesium ascorbyl phosphate, tocopherol, salvia officinalis (sage leaf oil), ubiquinone (CoQ10), saccharum officinarum (sugar cane juice), organic botanical extracts of camellia sinensis (organic white tea leaf extract), camellia oleifera (organic green tea extract), lavandula angustifolia (organic lavender extract)…
Carol’s Daughter: Acai Hydrating Face Lotion

Product Description:
• Super-antioxidant Açai revitalizes and reveals younger-looking skin. Rich Aloe Leaf Juice deeply hydrates, preventing skin from ever feeling parched. Plus, it’s packed with Vitamins A and E to help improve the skin’s elasticity. It will feel soft and moisturized all day. Antioxidant-rich Acai Berry and Vitamins A and E protect skin from environmental aggressors and reduce visible signs of aging. Willow Bark helps even out skin tone while restoring a radiant, healthy-looking complexion.

Ingredients:
• Euterpe Oleracea (Acai) Fruit Extract, Xanthan Gum, Sodium Hydroxide, Chamomilla Recutita (Matricaria) Flower Oil, Aloe Barbadensis Leaf Juice, Daucus Carota Sativa (Carrot) Seed Oil, Salix Alba (Willow) Bark Extract, Rose Damascena Flower Extract, Prunus Amygdalus Dulcis (Sweet Almond) Fruit Extract, Vanilla Planifolia Fruit Extract, Pollen Extract, Glycine Soya (Soybean) Seed Oil, Olea Europaea (Olive) Fruit Oil, Triticum Vulgare (Wheat) Germ Extract,
Skyn Iceland: Glacial Face Wash

Product Description:
• Skyn Iceland Glacial Face Wash with Biospheric Complex is formulated with pure Icelandic glacial waters and beneficial botanicals. It's a mild, creamy and foamy cleanser that detoxifies your skin without stripping skin of its natural moisture. This formula can counteract the detrimental effects of chronic stress on skin.

Ingredients:
• Aqua (Water), Glycerin, Myristic Acid, Sodium Methyl Cocomyl Taurate, Potassium Hydroxide, Hydroxypropyl Starch Phosphate, Palmitic Acid, Behenic Acid, Lauric Acid, Stearic Acid, Salix Alba (Willow) Bark Extract, Ricinus Communis (Castor) Seed Oil, Parfum (Fragrance), Menthone Glycerin Acetal, 1,2-Hexanediol, Caprylyl Glycol, Xanthan Gum, Ethylhexyl Methoxycinnamate, Butyl Methoxydibenzoylmethane, Potassium Sorbate, Disodium EDTA, Butyrospermum Parkii (Shea) Butter, Sodium Lauroyl Oat Amino Acids, Ethylhexyl Salicylate, Propylene Glycol, Ethylhexyl Palmitate, Lilial, BHT, Perfluorodecalin...
ACTIVE CONCEPTS LLC

THANK YOU