

# ABS POMEGRANATE STEROLS

Gloss Effect + Intense Moisturization + Skin Barrier Benefits + Hair and Skin Care

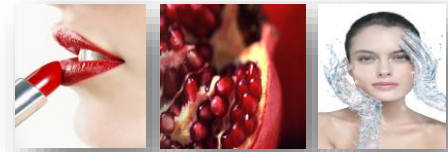


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# PRODUCT REFERENCES

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## ABS Pomegranate Sterols



**Product Code:** 10247

**INCI Name:** Punica Granatum (Pomegranate) Sterols

**INCI Status:** Approved

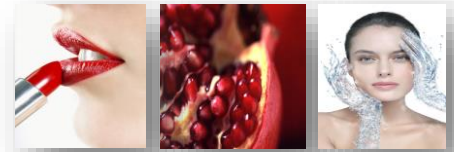
**Suggested Use Levels:** 0.5 – 5.0%

**Suggested Applications:** Moisturization, Hydration, Enhanced Barrier Function, Color Cosmetic Applications, Hair and Skin Care

**Solubility:** Oil Soluble

# Who is using Pomegranate Sterols?

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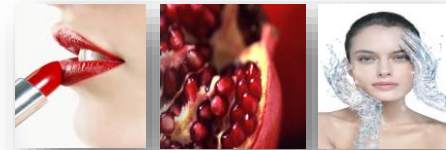


- **ALMAY**
- **CLARINS**
- **BARE MINERALS**
- **AVEDA**

# ALMAY: Pure Blends Lip Gloss

## Product Description:

Lightweight formula glides on smoothly for a natural finish. Pure Blends Lip Gloss by Almay incorporates a blend of natural antioxidants including lotus, orchid and acai. Packaging is made from 35.0% recycled materials!



## Ingredients:

Sweet Almond Oil -PrunusAmygdalusDulcis,  
**PunicaGranatumSterols** , DistardimoniumHectorite, Beeswax -  
CeraAlba , Jojoba Seed Oil -SimmondsiaChinensis, AcaiFruit Extract  
-EuterpeOleracea, YuzuPeel Extract -Citrus Junos, Lotus Flower  
Extract -NelumboNucifera, Orchid Flower Extract -Cymbidium  
Grandiflorum, Wild Pansy Extract -Viola Tricolor , Papaya Fruit  
Extract -CaricaPapaya , Orange Oil -Citrus AurantiumDulcis, Vanilla  
PlanifoliaFruit , LitseaCubebaFruit Oil , SorbicAcid , Mica -May  
Contain , Titanium Dioxide -CI 77891 -May Contain , Iron Oxides -CI  
77491 -77492 -77499 -May Contain , Yellow 6 -CI 15985 -May  
Contain , Red 6 -CI 15850 -May Contain , Red 7 -CI 15850 -May  
Contain , Carmine -CI 75470



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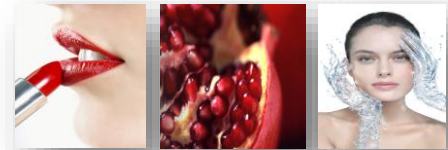
# CLARINS: Instant Gloss Magic Color

## Product Description:

Plant based lipids extracted from the pomegranate seeds for lip hydration and color with immaculate color! A softly textured lip gel with a deliciously sweet scent and 3D shimmer. Experience the lusciously smooth, shiny and fuller lips you've always dreamed of!

## Ingredients:

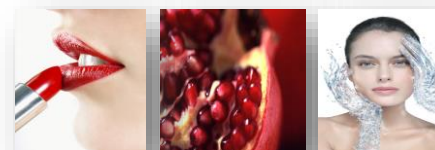
Octyldodecanol, hydrogenated polydecene, hydrogenated styrene/isoprene copolymer, hexyldecanol, butyleneglycol, hydroxystearic acid, punica granatum sterols, carthamus tinctorius (safflower) seed oil, prunus avium (sweet cherry) fruit extract, CI 45410 (red 27)



# BARE ESSENTUALS: Purely Nourishing Facial Moisturizer

## Product Description:

Bare Escentuals RareMinerals™ Purely Nourishing Facial Moisturizer is clinically proven to optimized the skin's ability to absorb and retain moisture for plumper, firmer, brighter and healthier-looking skin. The patent-pending, 100% pure RareMinerals Complex uses its unique electrolyte delivery system in combination with an exotic Resurrection Plan Extract to deeply nourish and hydrate skin. Also, the rich, yet lightweight texture provides an optimal level of moisture, minus the greasy, heavy feel!



## Ingredients:

Water, DicaprylylCarbonate, Cocoglycerides, Jojoba Esters, Behenyl Alcohol, Sorbitan Stearate, Cetyl Alcohol, Caprylic/CapricTriglyceride, Glycerin, Soil Minerals, Propanediol, Prunus Armeniaca Kernel Oil, Lecithin, RetinylPalmitate, TocopherylAcetate, LoniceraCaprifolium Flower Extract, Glycine Soja Sterols, Linoleic Acid, Phospholipids, Honey, Panthenol, Sucrose Cocoate, LoniceraJaponica Flower Extract, Citrus Grandis Peel Oil, Lavandula Angustifolia Oil, Avena Sativa Kernel Extract, Punica Granatum Sterols, TamarindusIndica Seed Polysaccharide, Trehalose, Citrus Aurantium Amara Peel Oil, Sodium Hyaluronate, Acacia Dealbata Flower/Stem Extract, Aspalathus Linearis Leaf Extract, Camellia Oleifera Leaf Extract, Camellia Sinensis Leaf Extract, Chamomilla Recutita Flower Extract, Coffea Arabica Seed Extract, Glycyrrhiza Glabra Root Extract, Lycium Barbarum Fruit Extract, Spiraea Ulmaria Extract, Centella Asiatica Leaf Extract, Myrothamnus Flabellifolia Leaf/Stem Extract, Magnesium Ascorbyl Phosphate, Tocopherol, Benzyl Alcohol, Polysorbate60, Carbomer, Dehydroacetic Acid, Butylene Glycol, Microcrystalline Cellulose, XanthanGum, Cellulose Gum.



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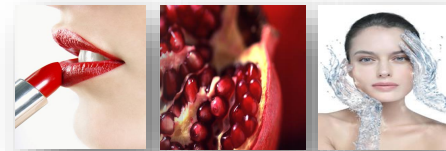
# AVEDA: Dry Remedy Moisturizing Shampoo

## Product Description:

Drenches even the driest, most brittle hair with moisture, leaving it soft, supple, touchable. Instantly improves dry hair up to 63%, when used as part of our dry remedy™ moisturizing system. This patent-pending Deep-Moisture complex penetrates hair to deliver lasting, intense moisture, powered by buriti oil, pomegranate and palm-derived conditioners relaxing floral aroma blend with certified organic palmarosa, ylang ylang and rose geranium, plus a hint of vanilla

## Ingredients:

Water/Aqua/Eau, Sodium Cocoyl Isethionate , Sodium Methyl Cocoyl Taurate Glycerin, Stearic Acid , Babassuamidopropyl Betaine, Dimethicone, Sodium Chloride, Stearamidopropyl Dimethylamine, Ethyl Macadamiate, Maurita Flexuosa (Buriti) Fruit Oil, Punica Granatum (Pomegranate) Sterols , Orbignya Specoisa Kernel Oil, Solanum Lycopersicum (Tomato) Fruit/Leaf/Stem Extract, Hordeum Distichon (Barley) Extract/Extrait D'Orge A Deux Rangs, Astrocaryum Murumuru Seed Butter Tapioca Starch, Canola Oil/Huile De Colza, Palmamidopropyl Trimonium Methosulfate, Fragrance (Parfum), Geraniol, Limonene, Citronellol, Eugenol, Linalool, Citral, Polyquaternium-10, Citric Acid. Potassium Sorbate, Sodium Gluconate, Phenoxyethanol.



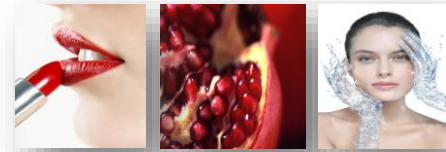
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# ACTIVE CONCEPTS LLC

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THANK YOU