

SilDerm[®] Smoothing

Illuminating + Hydrating + Aesthetic Modifier



Tomorrow's Vision... *Today!*[®]

SilDerm[®] Smoothing

Technical Information:



Code: 30301

INCI Nomenclature: Cyclomethicone & Dimethicone

INCI Status: Approved

Suggested Use Level: 1.0-5.0%

Suggested Application: Moisturizing, Aesthetic Modification, Pigment Dispersion, Conditioning, Improves Texture

Conditions Skin + Improves Texture

Current Market Trends:



- Make-up with staying power occupies a significant place in the cosmetics market
- Consumers' perception:
 - long-wear make-up = dehydrated, cakey-looking skin
- The holy grail for long-wear cosmetics is to achieve:
 - Increased duration of make-up wear time
 - Maintain a healthy feel and look on the skin

SilDerm[®] Smoothing

Science:



- SilDerm[®] Smoothing is a copolymer of cyclopentasiloxane and dimethicone
- Cyclomethinones, like cyclopentasiloxane, are often used in cosmetics to impart a velvety cushion on the skin that enhances luminescence and sheen
- Dimethicone, a silicone oil, is known for its film forming properties which enhances the spreadability of this product, resulting in a polished and even skin aesthetic
- Incorporating SilDerm[®] Smoothing into cosmetic and personal care formulations can enhance the emulsion system of your finished products

A Full Sensorial Experience

Our sense of touch alone is most likely the reason we use silicones in cosmetics. After all, the function of a cosmetic is practically rendered useless if the consumer doesn't like how it feels.



SilDerm® Smoothing provides a silky cushion when applied, leaving the skin feeling velvety soft, hydrated and supple, while truly illuminating the overall appearance of the skin by visibly reducing the signs of aging

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Benefits:



- ✓ Aesthetic Modifier
- ✓ Illuminating
- ✓ Hydrating
- ✓ Improves Texture of Finished Formulas
- ✓ Enhances Pigment Dispersion

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THANK YOU

For more information –Visit our website!

www.activeconceptsllc.com