

# ABS Apple AHA's

Exfoliating, Softening, Anti-Aging



Tomorrow's Vision... *Today!*<sup>®</sup>



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# ABS Apple AHA's

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## \*10286 – ABS Apple AHA's

**Product Code:** 10286

**INCI Name:** Water & Propylene Glycol & Malic Acid & Pyrus Malus (Apple)  
Fruit Extract & Glycolic Acid & Lactic Acid & Citric Acid

**INCI Status:** Approved

**Suggested Use Level:** 1.0 - 10.0%

**Suggested Applications:** Exfoliating, Softening, Anti-Aging

# AHA's: Alpha-Hydroxy Acids

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## Malic Acid

- Contributes to the sourness of green apples

## Glycolic Acid

- Smallest AHA molecule
- Isolated from sugar cane & sugar beets
- Often used in chemical peels

## Lactic Acid

- Hygroscopic AHA
- Milk Acid

## Citric Acid

- Natural preservative
- Found in a variety of fruit – notably citrus fruit



# AHA's: Exfoliation

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## AHA Technology

- Inspired by chemical peel treatments
- Immediately perceived effects
- Easy to use in aqueous systems
- Improve the skin's texture
- Minimize the appearance of pores
- Diminishes the appearance of fine lines & wrinkles



# AHA's: Exfoliation

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AHA's Bind to Cell Adhesion Molecules → Reduces the Calcium Ion Concentrations → Disrupts Cellular Adhesion



- 1) Desquamation (shedding) of Outer-most Layer of Skin
- 2) Promotes Cell Growth
- 3) Slows Cellular Differentiation

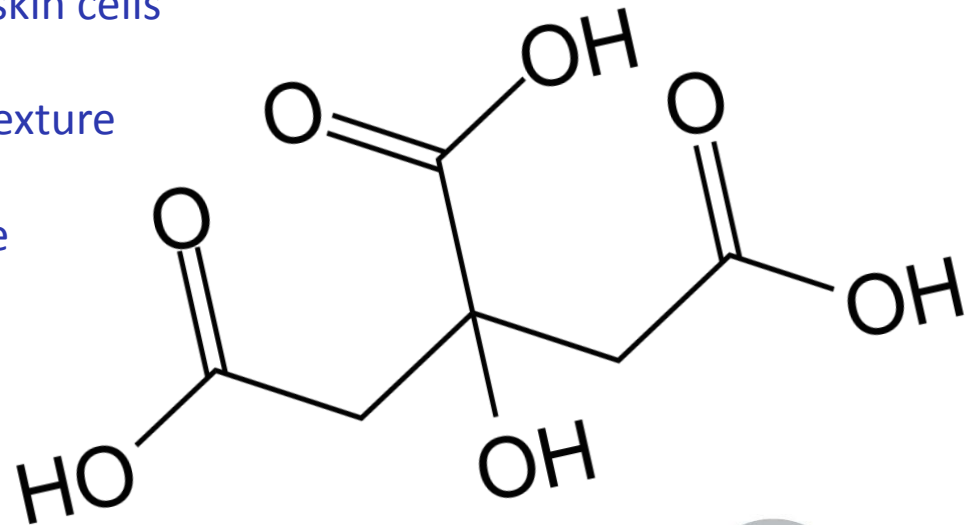
**Resulting in Younger - Looking Skin**

# AHA's: Exfoliation



ABS Apple AHA's contain apple extract, when blended with the mentioned AHA's, provide a potent combination for:

- Proper exfoliation of dead skin cells
- Noticeably improved skin texture
- More even skin appearance



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# ACTIVE CONCEPTS LLC

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**THANK YOU**