

Active.Lite[®] Hair for Bleaching

Patent Pending: Application Number 62/289,493

Hair Protection + Nourishment + Support

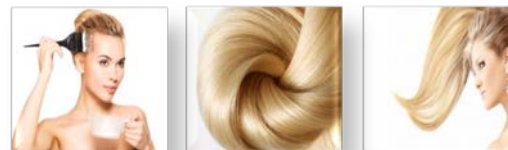


Tomorrow's Vision... *Today!*[®]

Active.Lite[®] Hair for Bleaching

Patent Pending: Application Number 62/289,493

Technical Information:



Product Code: 22045

INCI Name: Polyquaternium-80 & Water & Hydrolyzed Pea Protein & *Selaginella lepidophylla* Extract

INCI Status: Approved

Suggested Use Level: See Formulation Guidelines

Suggested Applications: Hair Protection, Nourishing, Support

Who is using this Technology?

Hair 
Understanding

MY▲PROF

FORMULA 18™

Hair Understanding: Repair Leave in Treatment

Product Description:

- Restores Hair Keratin, Hydrates, Nourishes, and Seals in Moisture to Deliver Ultimate Softness, Shine, and Temporary Straightening Effects until the Next Wash, while offering outstanding heat protection.

Ingredients:

- Distilled Water, Water; Hydrolyzed Keratin; Trametes Versicolor Extract, Polyacrylamide; C13-14 Isoparaffin; Laureth-7, Cocos Nucifera (Coconut) Fruit Extract, Hydrolyzed Keratin; Bambusa Arundinacea Leaf Extract; Trametes Versicolor Extract, **Polyquaternium-80; Water; Hydrolyzed Pea Protein; Selaginella Lepidophylla Extract**, Euterpe Oleracea Sterols, Butylene Glycol; 10-Hydroxydecanoic Acid; Sebacic Acid; 1,10-Decanediol, Phenoxyethanol; Caprylyl Glycol. Water; Hydrolyzed Vegetable Protein PG-Propyl Silanetriol, Quaternium-87, Guar Hydroxypropyltrimonium Chloride, Fragrance, Cyclohexasiloxane; Dimethiconol, Grapefruit Essential Oil, Lactobacillus/Tomato BioFerment, Ylang Ylang Essential Oil, Water; Saccharomyces/Zinc Ferment; Saccharomyces/Cooper Ferment; Saccharomyces/Magnesium Ferment; Saccharomyces/Iron Ferment; Saccharomyces/Silicon Ferment. FINISHING HAIR SERUM: Cyclohexasiloxane; Dimethiconol, Cyclomethicone, Argania Spinosa Oil, Dimethicone, Fragrance, Cyclomethicone; Saccharomyces/Zinc Ferment; Saccharomyces/Cooper Ferment; Saccharomyces/Manganese Ferment; Saccharomyces/Iron Ferment; Saccharomyces/Silicon Ferment; Saccharomyces/Potassium Ferment, Water; Polydimethylsiloxane/Polymethylsilsesquioxane Copolymer & Phospholipids; Hyaluronic Acid, Sambucus nigra Fruit Extract.



MyProf: HAIRPLEX Bond Care Shampoo

Product Description:

- The professional shampoo with the highly effective aminocomplex and panthenol. Perfect for the daily cleaning of stressed, dyed, bleached or permanently waved hair.

Ingredients:

- **Aqua**, Sodium Laureth Sulphates, Cocamidopropyl Betaine, Sodim Chloride, Parfum, Sodium Benzoate, Citric Acid, Panthenol, **Polyquaternium-80**, Lauryl Glucoside, Polyquaternium-10, Potassium Sorbate, Cystine Bis-pg-propyl Silanetriol, **Hydrolyzed Pea Protein**, **Selaginella Lepidophylla Extract**, Leuconostoc / Radish Root Ferment Filtrate, Phenoxyethanol, Bht, Ethylhexyl Glycerin, Sodium Hydroxide



Formula 18[®]: Hair Lightening System

Product Description:

- Introducing a UNIQUELY formulated, *three-part* synergistic system of hair lightening technology that will elevate YOU to the next level.
- Formula18[®] Hair Lightening System works synergistically to allow greater creativity by maintaining the integrity of the hair.

Ingredients:

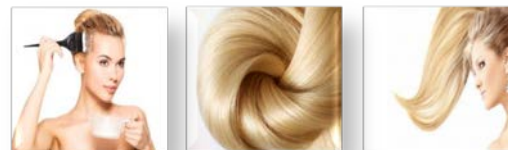
- Formula 18 is a Plant Base Reinforcement that Ionically binds the hairs cuticle and offers a long-term protection from any harsh chemical process. Formula 18 uses **Resurrection Plant**, **Pea Peptides**, and Tamarind. Cystine within these ingredients links with the sulfur atoms to create or rejoin broken disulfide bonds, so when they are reformed, it will leave the hair looking stronger, more manageable and healthy!



Active.Lite[®] Hair for Bleaching

Patent Pending: Application Number 62/289,493

Technical Information:



Product Code: 22045

INCI Name: Polyquaternium-80 & Water & Hydrolyzed Pea Protein & *Selaginella lepidophylla* Extract

INCI Status: Approved

Suggested Use Level: See Formulation Guidelines

Suggested Applications: Hair Protection, Nourishing, Support

Active Concepts LLC



Thank you!

For more information –Visit our website!

www.activeconceptsllc.com