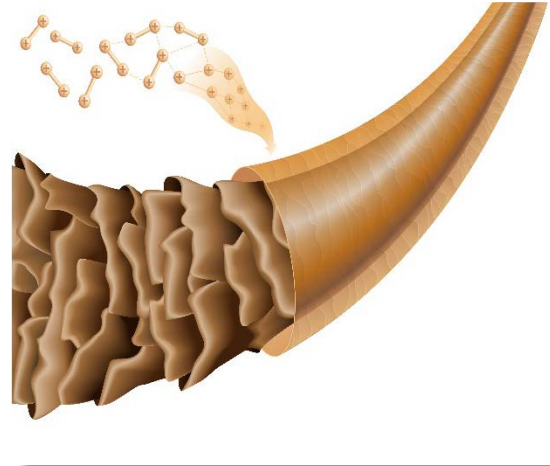


# ProCutiGen™ Thermal Shield

Thermal Protection + Preventative Hair Care + Support



Tomorrow's Vision... *Today!*®

# ProCutiGen™ Thermal Shield

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## Technical Information

**Product Code:** 20828

**INCI Name:** Hydrolyzed Keratin

**INCI Status:** Conforms

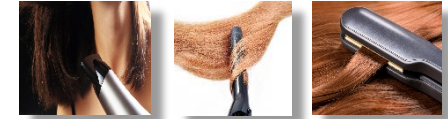
**Suggested Use Level:** 1.0-10.0%

**Suggested Applications:** Thermal Protection, Nourishing

# ProCutiGen™ Thermal Shield

## Bond Repair is So Last Year

- Bond multipliers are considered to be a game-changing treatment process
  - Used to strengthen hair bonds and improve hair's integrity
- After Olaplex's success, several manufacturers have followed this path with similar products entering the marketplace in 2015, including:
  - ColorpHlex
  - B3 Bond Builder
  - ColorPlex
  - Bondex
  - Neo Bond



# ProCutiGen™ Thermal Shield

## Repair Beyond the Bond



- **Active Concepts** is shifting the focus to proactively protect the hair shaft through  
**“ProBonding”**
- **ProCutiGen™ Hold** is an incredible scientific breakthrough that is slated to shake the foundations of how we consider preventative hair care – repair beyond the bond.

Proactive. Protection. **ProBonding.**

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**THANK YOU**

For more information –Visit our website!

[www.activeconceptsllc.com](http://www.activeconceptsllc.com)