



Pro-Bonding Shampoo

Innovative ProCutiGen® Technology

Pro-Bonding Shampoo promotes healthy cuticles, protects from external stressors and prevents damage through out the day. This multifunctional Pro-Bonding Shampoo delivers moisturizing, smoothing, and nourishing attributes for protected healthy locks!

Trade Name	INCI Name	%	Vendor
Phase A			
Deionized water	Water (Aqua)	37.73	Local
Dermofeel® PA-3	Sodium Phytate & Water & Alcohol	0.05	Kinetik
Alpha-Step® PC-48	Sodium Methyl 2-Sulfolaurate & Disodium 2-Sulfolaurate	25.00	Stepan
Amphosol CDB Special	Cetyl Betaine	10.00	Stepan
Phase B			
Sodium Chloride	Sodium Chloride	2.00	Local
Phase C			
Polysorbate 20	Polysorbate 20	3.00	Spectrum
Magnolia Fragrance	Fragrance	1.00	Premier Specialties, Inc.
Phase D			
20757PF AC CytoPure PF	Cryptocodium Cohnii Extract Serenoa Serrulata Fruit Extract (and) Threonine (and) Phosphorus (and) Azelaic Acid (and) Niacin (and) Guarana Extract (and) N-Carboxyethyl Butyric Acid (and) Retinyl Palmitate (and) Magnesium Ascorbyl Phosphate (and)	1.00	Active Concepts
20341PF Nutrozyme Complex PF	Tocopherol Acetate (and) Calcium Pantothenate (and) Magnesium Salicylate (and) Ornithine Decarboxylase (and) Calphostin C (and) Zinc Gluconate	2.00	Active Concepts
20829 ProCutiGen® Bond	Salvia Hispanica Seed Extract	2.00	Active Concepts
20224PF ACB Yogurt DRF	Lactobacillus Ferment Lysate Filtrate	1.00	Active Concepts
10200LNZ ABS Willow Bark Extract	Water & Salix Nigra (Willow) Bark Extract	5.00	Active Concepts
M15025 Leucidal® SF Complete	Leuconostoc/Radish Root Ferment Filtrate & Lactobacillus & Cocos Nucifera (Coconut) Fruit Extract	4.00	Active Micro Technologies
Crothix® Liquid	PEG-150 Pentaerythrityl Tetrastearate (and) PEG-6 Caprylic/ Capric Glycerides (and) Aqua	1.22	Croda

Formulation Guidelines:

1. Combine Phase A, mixing well between additions. Avoid aeration.
2. Adjust viscosity with Phase B. Mix well.
3. Premix Phase C then add to phase AB. Mix well.
4. Add Phase D to Phase ABC, mixing well between additions.
5. Adjust pH to 5.0 - 5.5 if necessary.

Pro-Bonding Shampoo Featuring:

20829 ProCutiGen® Bond

20757PF AC CytoPure PF

20341PF Nutrozyme Complex PF

20224PF ACB Yogurt DRF

10200LNZ ABS Willow Bark Extract

M15025 Leucidal® SF Complete

Processing:

GMO Free

No Irradiation

No Sulphonation

Solvents Used: Water

Appearance: Clear, Pale Yellow Viscous Liquid

Microbial Count:

< 100 CFU/g, No Pathogens

Use Directions:

Apply a quarter-sized amount to wet hair and lather. Rinse. Repeat if necessary.





Pro-Bonding Conditioner

Innovative ProCutiGen® Technology

Pro-Bonding Conditioner is the perfect accompaniment to the Pro-Bonding Shampoo. Pro-Bonding Conditioner reinforces all day protection but won't weigh hair down. Pro-Bonding Conditioner leaves hair soft, smooth and ready to take on the day!

Trade Name	INCI Name	%	Vendor
Phase A			
Deionized water	Water (Aqua)	70.45	Local
Glycolic Acid	Glycolic Acid	0.50	Jeen
Arquad® SV-60 PG	Soytrimonium Chloride (and) Propylene Glycol	2.00	AkzoNobel
Phase B			
Armocare® VGH-70	Dipalmitoylethyl Dimonium Chloride	4.00	Local
Triquat 11N-CC	Polyquaternium-11	0.40	Tri-K
HallStar CO-1695 Cetyl Alc NF	Cetyl Alcohol	3.00	HallStar
HallStar CO-1895 Stryl Alc NF	Stearyl Alcohol	2.00	HallStar
Glycerin	Glycerin	1.00	Spectrum
Cetyl Esters Wax	Cetyl Esters Wax	3.00	Spectrum
10247 ABS Pomegranate Sterols	Punica Granatum Sterols	1.00	Active Concepts
Phase C			
20829 ProCutiGen® Bond	Salvia Hispanica Seed Extract	2.00	Active Concepts
16883 AC Vegan Kerazyme® Protect	Hydrolyzed Corn Protein & Hydrolyzed Wheat Protein & Hydrolyzed Soy Protein & Bambusa Arundinacea Leaf Extract & Trametes Versicolor Extract	2.00	Active Concepts
20586PF AC Keratin Hydrolysate 30 PF	Hydrolyzed Keratin	2.00	Active Concepts
M15019 Leucidal® Liquid SF	Lactobacillus Ferment	4.00	Active Micro Technologies
M14003 AMTicide® Coconut Fragrance	Lactobacillus & Cocos Nucifera (Coconut) Fruit Extract Fragrance	2.00	Active Micro Technologies
		0.65	

Formulation Guidelines:

1. Combine phase A in main vessel. Begin heating to 70 - 75 degrees Celsius.
2. At 70 - 75 degrees Celsius, add phase B ingredients into main vessel individually in listed order. Mix well between additions.
3. Cool to 40 -45 degrees Celsius and add Phase D ingredients individually to Phase ABC in main vessel. Mix well between additions.
4. Cool to room temperature. Adjust pH to 4.0 - 4.5.

Pro-Bonding Conditioner Featuring:

- 20829 ProCutiGen® Bond
- 10247 ABS Pomegranate Sterols
- 16883 AC Vegan Kerazyme® Protect
- 20586PF AC Keratin Hydrolysate 30 PF
- M15019 Leucidal® Liquid SF
- M14003 AMTicide® Coconut

Processing:

- GMO Free
- No Irradiation
- No Sulphonation

Solvents Used: Water

Appearance: White Cream

Microbial Count:

< 100 CFU/g, No Pathogens

Use Directions:

Apply to clean, damp hair. Massage gently into hair and scalp. Wait 1-2 minutes. Rinse.





Anti-Aging Hair Serum

Innovative ProCutiGen® Technology

Anti-aging hair serum arms hair with the tools to retain moisture, defend against styling tools, and ward off dulling environmental oppressors. Keep hair moisturized, smooth, and young with Anti-Aging Hair Serum, perfect for all textures of hair!

Trade Name	INCI Name	%	Vendor
Phase A			
Deionized water	Water (Aqua)	77.35	Local
Triquat 10L	Polyquaternium-10	0.80	Tri-K
Dermofeel® PA-3	Sodium Phytate & Water & Alcohol	0.05	Kinetik
Zemea Propanediol	Propanediol	5.00	DuPont Tate & Lyle
Phase B			
20830 ProCutiGen® Vegan Thermal Shield	Saccharomyces Cerevisiae Extract	3.00	Active Concepts
20391PF ACB Cationic Glycoprotein PF	Lactobacillus/Eriodictyon Californicum Ferment Extract & Phospholipids	2.00	Active Concepts
16810 ACB Pisum Sativum Peptide	Pisum Sativum (Pea) Peptide	2.00	Active Concepts
11332LNZ ABS Rhodiola Extract PG PET	Water & Pentylene Glycol & Rhodiola Rosea Root Extract	2.00	Active Concepts
M15025 Leucidal® SF Complete	Lactobacillus Ferment & Lactobacillus & Cocos Nucifera (Coconut) Fruit Extract	4.00	Active Micro Technologies
Phase C			
Poly Suga®Mulse D9	Sorbitan Oleate Decylglucoside Crosspolymer	3.00	Colonial Chemical
20742 AcquaSeal® Coconut	Cocos Nucifera (Coconut) Extract	0.50	Active Concepts

Formulation Guidelines:

1. Combine Phase A and propeller mix until clear and uniform.
2. Add Phase B to Phase A, mixing well between additions.
3. Combine and add Phase C to Phase AB. Mix well.

Anti-Aging Hair Serum Featuring:
20830 ProCutiGen® Vegan Thermal Shield
20391PF ACB Cationic Glycoprotein PF
16810 ACB Pisum Sativum Peptide
11332LNZ ABS Rhodiola Extract PG PET
20742 AcquaSeal® Coconut
M15025 Leucidal SF Complete

Processing:

- GMO Free
- No Irradiation
- No Sulphonation

Solvents Used: Water

Appearance: Hazy Viscous Liquid

Microbial Count:

< 100 CFU/g, No Pathogens

Use Directions:

Apply 1-2 pumps to the palm and rub hands together. Evenly distribute through damp or dry hair, mid-lengths to ends.





Maximum Benefit Spray

Innovative ProCutiGen® Technology

Maximum Benefit Spray is an all-in-one answer to hair's troubles. Recent trends have shown that consumers are looking for a one stop shop product to address varying needs. Maximum Benefit Spray is packed with ingredients to tame even the unruliest of locks! Designed for all textures and types of hair.

Trade Name	INCI Name	%	Vendor
Phase A			
Deionized water	Water (Aqua)	71.00	Local
Triquat 10L	Polyquaternium-10	0.20	Tri-K
Phase B			
11287PF ABS Cucumber Water PF	Cucumis Sativus (Cucumber) Fruit Water	3.00	Active Concepts
Propylene Glycol	Propylene Glycol	2.30	Spectrum
20037 ACB Quinoa Protein	Hydrolyzed Quinoa	1.70	Active Concepts
20831 ProCutiGen® Hold	Phyllostachis Bambusoide Extract	5.00	Active Concepts
	Water & Vaccinium Myrtillus Fruit Extract & Saccharum Officinarum (Sugar Cane) Extract & Citrus Aurantium Dulcis (Orange) Fruit Extract & Citrus Limon (Lemon) Fruit Extract & Acer Saccharum (Sugar Maple) Extract	2.00	Active Concepts
20343LNZ ACB Fruit Mix	Hydrolyzed Kale Protein & Hydrolyzed Carrot Protein & Hydrolyzed Lemon Protein	2.00	Active Concepts
20036 ACB Kale Protein Blend	Selaginella Lepidophylla Extract	2.00	Active Concepts
16586 Phytofuse Renew®	Hydrolyzed Wool	0.40	Active Concepts
20584PF AC Cashmere Protein PF	Hydrolyzed Corn Protein & Hydrolyzed Wheat Protein & Hydrolyzed Soy Protein	2.00	Active Concepts
10954LNZ AC Plant Keratin	Lactobacillus Ferment & Lactobacillus & Cocos Nucifera (Coconut) Fruit Extract	4.00	Active Micro Technologies
M15025 Leucidal® SF Complete			
Phase C			
Polysorbate 20	Polysorbate 20	4.00	Spectrum
Natural Blood Orange Fragrance	Fragrance	0.40	Carrubba

Formulation Guidelines:

1. Combine Phase A, slowly adding polyquaternium-10. Mix until completely clear and uniform.
2. Add Phase B to Phase A, mixing well between additions.
3. Premix Phase C and add to Phase AB. Mix well.

Maximum Benefit Spray Featuring:

20831 ProCutiGen® Hold
 11287PF ABS Cucumber Water PF
 20037 ACB Quinoa Protein
 20343LNZ ACB Fruit Mix
 20036 ACB Kale Protein Blend
 16586 Phytofuse Renew®
 20584PF AC Cashmere Protein PF
 10954LNZ AC Plant Keratin
 M15025 Leucidal® SF Complete

Processing:

GMO Free
 No Irradiation
 No Sulphonation

Solvents Used: Water

Appearance: Clear, Pale Yellow Viscous Liquid

Microbial Count:

< 100 CFU/g, No Pathogens

Use Directions:

Spray product on towel-dried hair, comb through and style as usual.





Invigorating Scalp Treatment

Innovative ProCutiGen® Technology

Treatments and masks have proven to be all the rage! With the increase of products in consumers' daily routine, build-up and irritation can easily arise. Invigorating Scalp Treatment revitalizes the senses, refreshes the scalp, eliminates sebum and build-up for a clean slate!

Trade Name	INCI Name	%	Vendor
Phase A			
Deionized water	Water (Aqua)	48.30	Local
11287PF ABS Cucumber Water	Cucumis Sativus (Cucumber) Fruit Water	10.80	Active Concepts
Glycolic Acid	Glycolic Acid	0.20	McKinley Resources
Phase B			
ProCondition™ 22	Brassicamidopropyl Dimethylamine	4.00	Inolex
Phase C			
30101 Phytomulse® Chlorella	Cetearyl Alcohol & Glyceryl Stearate & Chlorelleth-20	3.00	Active Concepts
Cetyl Esters Wax	Cetyl Esters Wax	2.00	Spectrum
20742 AcquaSeal® Coconut	Cocos Nucifera Extract	5.50	Active Concepts
16700 ABS Macadamia Butter	Macadamia Integrifolia Seed Oil & Hydrogenated Macadamia Seed Oil	4.00	Active Concepts
10247 ABS Pomegranate Sterols	Punica Granatum Sterols	2.00	Active Concepts
Phase D			
20829 ProCutiGen® Bond	Salvia Hispanica Seed Extract	2.00	Active Concepts
20222 AC Alg-Moist EAU	Water & Chondrus Crispus Extract & Propylene Glycol	2.00	Active Concepts
10406PF ABS Acai Extract BG PF	Butylene Glycol & Water & Euterpe Oleracea Fruit Extract	2.00	Active Concepts
20339PF ACB Bio-Chelate 5 PF	Water & Saccharomyces/Zinc Ferment & Saccharomyces/Copper Ferment & Saccharomyces/Magnesium Ferment & Saccharomyces/Iron Ferment & Saccharomyces/Silicon Ferment	1.00	Active Concepts
21005PF AC Biopolymer Soy PF	Sodium C8-16 Isoalkylsuccinyl Soy Sulfonate	2.00	Active Concepts
20856PF AC Keratin Hydrolysate 30 PF	Hydrolyzed Keratin	2.00	Active Concepts
10405PF ABS Ginger Mint Extract Cooling PF	Water & Zingiber Officinale (Ginger) Root Extract & Mentha Piperita (Peppermint) Leaf Extract	2.00	Active Concepts
M16002 PhytoCide Aspen Bark Powder	Populus Tremuloides (Aspen) Bark Extract	2.00	Active Concepts
M15025 Leucidal SF Complete	Leuconostoc/Radish Root Ferment Filtrate & Lactobacillus & Cocos Nucifera (Coconut) Extract	4.00	Active Concepts
Perfume Essence	Fragrance	0.80	Carrubba
Glycolic Acid	Glycolic Acid	0.40	McKinley Resources

Formulation Guidelines:

1. Heat water to 70°C with mixing.
2. Add Phase B ingredients separately to Phase A at 70°C. Mix well between additions until uniform.
3. Cool to 40 -45°C then add Phase C ingredients separately. Mix well.
4. Cool to room temperature with mixing.

Scalp Treatment Featuring:

20829 ProCutiGen® Bond
 11287PF ABS Cucumber Water
 30101 Phytomulse® Chlorella
 20742 AcquaSeal® Coconut
 16700 ABS Macadamia Butter
 10247 ABS Pomegranate Sterols
 20222 AC Alg-Moist EAU
 10406PF ABS Acai Extract BG PF
 20339PF ACB Bio-Chelate 5 PF
 21005PF AC Biopolymer Soy PF
 20856PF AC Keratin Hydrolysate 30PF
 10405PF ABS Ginger Mint Extract Cooling PF
 M16002 PhytoCide Aspen Bark Extract Powder
 M15025 Leucidal® SF Complete

Processing:

- GMO Free
- No Irradiation
- No Sulphonation

Solvents Used: Water

Appearance: Clear, Pale Yellow Viscous Liquid

Microbial Count:

< 100 CFU/g, No Pathogens

Use Directions:

Apply generous amount to scalp, massage in and take down hair shaft to ends. Allow to sit for 10-20 minutes, rinse.

