



ON-THE-GLOW

#RefineTheShine



Hello. you!

We are entering the golden age of skin care - never before has there been so many products offering to target all sorts of different skin conditions in such clever and ingenious new ways. For two decades, we diligently embarked on an effort to develop complex, active ingredients that provide formulators with unmatched function in order to meet and exceed the rapidly increasing consumer demand for more effective cosmetic technologies.

At Active Concepts, we pride ourselves on our ability to identify and predict market trends that drive the industry forward, and the search for radiant skin is a never-ending quest. However, despite the myriad of solutions that claim to offer solutions, the truth is that identifying what works for the skin can be difficult. For this reason, we developed the **On-The-Glow Kit** that provides you with everything you need for the ultimate glow, all in one place.

"Glazed donut skin", "dewy skin", and "glowy skin" are these new concepts which play an important factor for any brand or product trying to stand out. The "Clean Girl Look" is one of the most sought-after skin traits right now and is one of the most searched topics on the internet. But what does it actually mean? A glowing, healthy complexion can be credited with giving you a more luminous, glossy, youthful appearance. It is not about having oily skin; rather, it is about having a thirsty complexion - this is comparable to the "glass skin" movement in which the ultimate goal was to create a transparent, glassy finish.

However, there is a thin line between oily, greasy skin, and dewy, glowing skin! Our epidermis's sebaceous glands create sebum, a mixture of roughly 41% triglycerides, 25% wax monoesters, 16% free fatty acids, and 12% squalene. Its job in the body is to shield our skin and hair from the environment and keep them from drying out and cracking. Some people create excessive amounts of sebum due to a variety of causes, including hormones, DNA, or poor skin care habits. Excessive sebum production can clog pores in the epidermis, which makes them bigger and more apparent. It can also worsen skin diseases like keratosis pilaris and acne.

On the other hand, glowing skin is characterized by an even diffusion of lipid layers. When the distribution of lipid layers is uniform, it helps stop moisture loss, water evaporation, and slows down the skin's aging process. Additionally, it aids in protecting the skin's barrier function. Glowing skin is not difficult to achieve if you maintain an optimum skin care routine and shield your face from free radicals.

The **On-The-Glow Kit** uses a variety of techniques and technologies to achieve skin that is hydrated, glowing, and luminous. We have taken an innovative mix of our best-selling ingredients to solve the most pressing concerns for all skin types, including dryness, luminosity, and oil control. Thus, by following the appropriate routine, you may gently restore the skin's natural radiance. Our six-step regimen includes a combination of products that work together to get your skin looking glowy and healthy.

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Let's get glowing!

ON-THE-GLOW

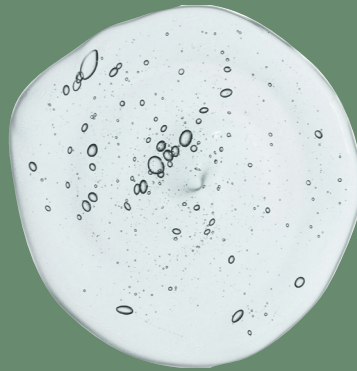
SOS Dry Shampoo



Oil Control

leave hair
revitalized

Clarifying Tonic



Shine Away

keep pores
clean

Glass Skin Veil



Be Balanced

control sebum
production

Refine The Shine

Radiant Moisturizer



Glowing Boost

youthful,
bouncy skin

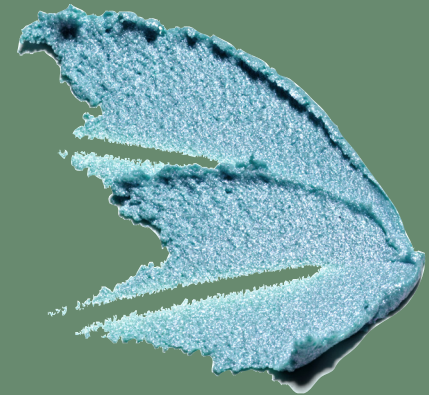
Hint of Tint BB Cream



Dewy Finish

smooth & boost
the glow

Shine Me Up Stick












Like a Diamond

the last touch
of light

SOS Dry Shampoo

Leave your hair feeling fresh and clean with this dry shampoo powder. The powder effectively absorbs oil that weighs down hair. The addition of **ProCutiGen® Bond** will protect and strengthen hair. **Mycofuse® Protect** will provide the pollution protection your hair needs from everyday stressors. Utilize this dry shampoo not only to effectively prevent greasy hair, but for the addition of long-term benefits.

	Featured Active	INCI Name	Mechanism	Multifunctional Benefits
	22011 AC Rice Starch Powder	Oryza Sativa (Rice) Starch	Botanically-derived gelling agent that capitalizes on the benefits of rice in hair and skin care	<ul style="list-style-type: none"> • Nourishing • Conditioning • Rejuvenating
	20493 AC Powdered Amethyst	Amethyst Powder	Capitalize on the gemstone therapy trend to rejuvenate the complexion while nourishing the skin and hair	<ul style="list-style-type: none"> • Gemstone trend • Conditioning • Nourishing
	22014 Powdered Jade	Nephrite Powder	Capitalize on the gemstone therapy trend to rejuvenate the complexion while nourishing the skin and hair	<ul style="list-style-type: none"> • Gemstone trend • Conditioning • Nourishing
	22003 AC Colloidal Oat Flour	Avena Sativa (Oat) Kernel Flour	Capitalize on the conditioning properties of oat flour to nourish and rejuvenate the complexion	<ul style="list-style-type: none"> • Skin conditioning • Soothing • Great for sensitive skin
	20073PF ACB Rice Bioferment PF	Lactobacillus/Rice Ferment Filtrate	Polypeptide biopolymer that minimizes the appearance of sebum and reflects light to mask the presence of pores	<ul style="list-style-type: none"> • Sebum control • Minimizes appearance of pores • Promotes healthy skin & hair
	20977 Vegan Keratin SF	Water & Lens Esculenta (Lentil) Seed Extract & Hydrolyzed Cicer Seed Extract & Chenopodium Quinoa Seed Extract & Lactobacillus	Offers a biomimetic and vegan alternative to hydrolyzed keratin protein	<ul style="list-style-type: none"> • Antioxidant • Rejuvenating • Revitalizing
	20829 ProCutiGen® Bond	Salvia Hispanica Seed Extract	A lipopeptide derived from chia protein, harnessing the natural strength of the seed for hair protection by self-assembling into a neo-cuticle on the hair	<ul style="list-style-type: none"> • Protects hair • Biomimetic cuticle • Improves hair strength
	16916 Mycofuse® Protect	Water & Lentinus Edodes Mycelium Extract & Lactobacillus Ferment	Optimizes attributes of mycelium to shield hair strands from damaging effects of heat & visible damage from chemical processes	<ul style="list-style-type: none"> • Improves hair strength • Hair pollution protection • Prevents thermal damage
	M15021 Leucidal® Liquid PT	Lactobacillus Ferment	A broad-spectrum antimicrobial product with probiotic and conditioning properties	<ul style="list-style-type: none"> • Natural antimicrobial • Skin conditioning • Probiotic provenance

Sample Formulation

Trade Name	INCI Name	%	Vendor
Phase A			
22011 AC Rice Starch Powder	Oryza Sativa (Rice) Starch	77.00	Active Concepts
20493 AC Powdered Amethyst	Amethyst Powder	8.00	Active Concepts
Aerosil® R 974	Silica Dimethyl Silylate	6.00	Evonik
22014 Powdered Jade	Nephrite Powder	2.00	Active Concepts
22003 AC Colloidal Oat Flour	Avena Sativa (Oat) Kernel Flour	1.00	Active Concepts
Phase B			
20073PF ACB Rice Bioferment PF	Lactobacillus/Rice Ferment Filtrate	1.00	Active Concepts
20829 ProCutiGen® Bond	Salvia Hispanica Seed Extract	1.00	Active Concepts
20977 Vegan Keratin SF	Water & Lens Esculenta (Lentil) Seed Extract & Hydrolyzed Cicer Seed Extract & Chenopodium Quinoa Seed Extract	1.00	Active Concepts
16916 Mycofuse® Protect	Water & Lentinus Edodes Mycelium Extract & Lactobacillus Ferment	1.00	Active Concepts
M15021 Leucidal® Liquid PT	Lactobacillus Ferment	2.00	Active Micro Technologies

Formulation Guidelines

1. Combine Phase A and blend until uniform with appropriate powder blender.
2. Slowly add or spray Phase B to Phase A, one by one, with blending until uniform.









SOS Dry Shampoo



Why We Love It
strengthens & revitalizes hair

Clarifying Tonic

A refreshing, purifying finish that keeps the face free of greasy shine and makes room for dazzling shine. Our Clarifying Tonic is suitable for all skin types and enhances the look of clearer texture while banishing breakouts thanks to the hero ingredients **ACB Willow Bark Extract 20 %** and **AC Water Kefir PHA**. It prepares your skin for the next glowing steps.

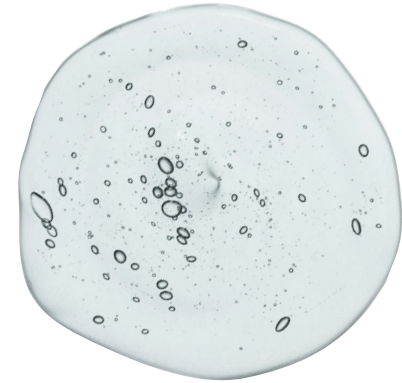
	Featured Active	INCI Name	Mechanism	Multifunctional Benefits
	20200 ACB Willow Bark Extract 20%	Water & Salix Nigra (Willow) Bark Extract	Antimicrobial power of natural salicylates that help reduce erythema and inflammation to promote clear, smooth skin	<ul style="list-style-type: none"> • Natural alternative to salicylic acid • Antioxidant • Cellular renewal
	11813 ABS Sugar Cane Extract 70	Saccharum Officinarum (Sugar Cane) Extract & Water	Glycolic acid has proven effective in cosmetics, making it an excellent exfoliating agent that provides immediate skin softening effects	<ul style="list-style-type: none"> • Conditioning • Revitalizing • Cellular renewal
	11443 ABS Apple Extract G 80	Glycerin & Pyrus Malus (Apple) Fruit Extract	Capitalizes on the benefits of apples to provide nourishing properties in personal care application	<ul style="list-style-type: none"> • Conditioning • Nourishing • Rejuvenating
	22064 AC Water Kefir PHA	Water & Opuntia Ficus-Indica Fruit Extract & Lactobacillus Ferment	Offers standardized gluconic acid to exfoliate skin with a gentle approach	<ul style="list-style-type: none"> • Promotes collagen synthesis • Exfoliating • Vegan PHA
	20219PF AC Dermal Respiratory Factor Advanced PF	Water & Saccharomyces Lysate Extract	Increases cellular oxygenation, wound healing, and reduces inflammation while promoting collagen and elastin synthesis	<ul style="list-style-type: none"> • Wound healing • Reduction of sunburn pain • Stimulates collagen production
	M15008 Leucidal® Liquid	Leuconostoc/Radish Root Ferment Filtrate	A powerful probiotic-based ingredient based on the fermentation of <i>Lactobacillus</i> and production of antimicrobial peptides	<ul style="list-style-type: none"> • Moisturization • Natural antimicrobial • Promotes microbiome balance

Sample Formulation

Trade Name	INCI Name	%	Vendor
Phase A			
Water	Water	69.84	Local
Hydrolite 5 green	Pentylene Glycol	2.50	Symrise
20200 ACB Willow Bark Extract 20%	Water & Salix Nigra (Willow) Bark Extract	10.00	Active Concepts
Ritalac NAL	Sodium Lactate	1.00	RITA
11813 ABS Sugar Cane Extract 70	Saccharum Officinarum (Sugar Cane) Extract & Water	2.86	Active Concepts
Phase B			
Sodium Hydroxide, 25% sol'n	Water & Sodium Hydroxide	1.60	Stock
Phase C			
RonaCare Allantoin	Allantoin	0.10	EMD Performance Materials
Ritapan DL	Panthenol	0.50	RITA
11443 ABS Apple Extract G 80	Glycerin & Pyrus Malus (Apple) Fruit Extract	2.00	Active Concepts
20219PF AC Dermal Respiratory Factor Advanced PF	Water & Saccharomyces Lysate Extract	0.50	Active Concepts
22064 AC Water Kefir PHA	Water & Opuntia Ficus-Indica Fruit Extract & Lactobacillus Ferment	5.00	Active Concepts
11299LNZ AC Beet SA Powder	Betaine Salicylate	0.10	Active Concepts
Phase D			
M15008 Leucidal® Liquid	Leuconostoc/Radish Root Ferment Filtrate	4.00	Active Micro Technologies

Formulation Guidelines

1. Combine Phase A and mix well. Check pH.
2. Adjust pH with Phase B to pH ~ 4.0.
3. Add Phase C ingredients to Phase AB separately and mix well to dissolve.
4. Add Phase D to Phase ABC, mix well.



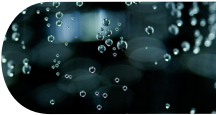






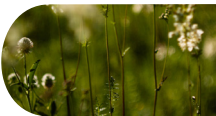

Clarifying Tonic



Why We Love It
keeps pores clean

Glass Skin Veil

A glassy, smooth, and healthy-looking skin is achieved only when skin is well-hydrated and no inflammation occurs. Get ready to prep your skin in order to achieve the most wanted Instagram glassy skin, from the inside out, without any trace of grease. It instantly highlights skin for a magical glow using only good-for-you skin care ingredients such as **AC HYA Solution 1% PF** and **Sebum Control Enzyme PF**.

	Featured Active	INCI Name	Mechanism	Multifunctional Benefits
	17001PF AC HYA Solution 1% PF	Water & Hyaluronic Acid	Capitalizes on the known benefits of hyaluronic acid to condition and nourish the skin as well as add rejuvenating benefits	<ul style="list-style-type: none"> • Moisturizing • Conditioning • Rejuvenating
	16558G AC Vegetable Ceramides G	Glycerin & Glycosphingolipids	Plant-derived ingredients to reinforce and protect the skin from transepidermal water loss	<ul style="list-style-type: none"> • Moisturizing • Conditioning • Nourishing
	10116PF ABS Colloidal Oat PF	Colloidal Oatmeal	Protects the skin from exposure to environmental elements while promoting the luxury of having silky, smooth skin	<ul style="list-style-type: none"> • Soothing • Conditioning • Protecting
	10318PF ABS Witch Hazel Extract NS PF	Water & Hamamelis Virginiana (Witch Hazel) Bark/Leaf/Twig Extract & Leuconostoc/Radish Root Ferment Filtrate	Capable of providing skin soothing, astringent, antioxidant properties	<ul style="list-style-type: none"> • Minimize inflammation • Conditioning • Tighten skin
	11234PF ABS Roman Chamomile Extract G PF	Glycerin & Water & Anthemis Nobilis Flower Extract	Known to counteract problem skin while soothing the complexion	<ul style="list-style-type: none"> • Rejuvenating • Conditioning • Soothing
	22064 AC Water Kefir PHA	Water & Opuntia Ficus-Indica Fruit Extract & Lactobacillus Ferment	Offers standardized gluconic acid to exfoliate skin with a gentle approach	<ul style="list-style-type: none"> • Promotes collagen synthesis • Exfoliating • Vegan PHA
	20211PF Dermal Respiratory Factor PF	Water & Saccharomyces Lysate Extract	Designed to increase cell metabolism which will optimize both the skin's health and vitality	<ul style="list-style-type: none"> • Soothing • Increases cellular metabolism • Stimulates collagen synthesis
	20395PF Sebum Control Enzyme PF	Butylene Glycol & Water & Spiraea Ulmaria Extract	Regulates the sebum on the skin to maintain a healthy balance, preventing overly oily or dry skin	<ul style="list-style-type: none"> • Control oil & dryness • Problem skin • Dryness
	M15008 Leucidal® Liquid	Leuconostoc/Radish Root Ferment Filtrate	A powerful probiotic-based ingredient based on the fermentation of <i>Lactobacillus</i> and production of antimicrobial peptides	<ul style="list-style-type: none"> • Moisturization • Natural antimicrobial • Promotes microbiome balance

Sample Formulation

Trade Name	INCI Name	%	Vendor
Phase A			
Water	Water	19.60	Local
17001PF AC HYA Solution 1% PF	Water & Hyaluronic Acid	50.00	Active Concepts
FSS HYA Powder	Sodium Hyaluronate	0.50	Formulator Sample Shop
Phase B			
Niacinamide	Niacinamide	0.50	Lonza Consumer Health
D22020 ACD HAbooster	Hydrolyzed Sodium Hyaluronate	0.05	Active Concepts Distribution
Phase C			
16558G AC Vegetable Ceramides G	Glycerin & Glycosphingolipids	3.00	Active Concepts
Zemea	Propanediol	5.00	DuPont Tate & Lyle
Solagum AX	Acacia Senegal Gum & Xantham Gum	1.20	Seppic
Amigel	Scleroticum Gum	0.60	Alban Muller International
Phase D			
10116PF ABS Colloidal Oat PF	Colloidal Oatmeal	1.00	Active Concepts
10318PF ABS Witch Hazel Extract NS PF	Water & Hamamelis Virginiana (Witch Hazel) Bark/ Leaf/Twig Extract & Leuconostoc/Radish Root Ferment Filtrate	8.00	Active Concepts
11234PF ABS Roman Chamomile Extract G PF	Glycerin & Water & Anthemis Nobilis Flower Extract	1.00	Active Concepts
22064 AC Water Kefir PHA	Water & Opuntia Ficus-Indica Fruit Extract & Lactobacillus Ferment	2.00	Active Concepts
20211PF Dermal Respiratory Factor PF	Water & Saccharomyces Lysate Extract	1.00	Active Concepts
Phase E			
Delta-Gluconolactone	Gluconolactone	0.25	Acros / Fisher
M15008 Leucidal® Liquid	Leuconostoc/Radish Root Ferment Filtrate	3.00	Active Micro Technologies
Phase F			
20395PF Sebum Control Enzyme	Butylene Glycol & Water & Spiraea Ulmaria Extract	3.00	Active Concepts
Phase G			
W.S. Tropical Island ORC 1500942	Fragrance	0.30	Orchidia



Glass Skin Veil





Formulation Guidelines

1. Combine Phase A and mix thoroughly at high speed at 40°C - 50°C until completely dissolved (approx 1 hour).
2. Add Phase B ingredients to Phase A and mix well to dissolve.
3. Combine Phase C into a slurry. Add Phase C to Phase AB and let mix until homogeneous (30 - 60 minutes).
When homogeneous, drop heat.
4. Combine Phase D, mix well. Add Phase D to Phase ABC at ~35°C - 40°C and mix well.
5. Add Phase E ingredients to Phase ABCD separately and mix well.
6. Add Phase F, mix well.
7. Add Phase G and continue to mix well down to ~30°C.

Why We Love It
controls sebum production

Radiant Moisturizer

Glass skin glows from the inside out – natural, iridescent, and free of any signs of aging. This is exactly what our radiant moisturizer intends to deliver! Our **ABS Cucumber Water PF** provides skin healing benefits and works to soothe problematic skin. **AcquaSeal® Coconut** improves the skin's barrier, allowing for even more protection from outside pollutants! Lastly, our **AC PolyJackharides** saves the day with intense moisturization. Introducing our non-greasy, radiant moisturizer that effectively preps the skin for a glowy finish.

	Featured Active	INCI Name	Mechanism	Multifunctional Benefits
	11287PF ABS Cucumber Water PF	Cucumis Sativus (Cucumber) Fruit Water	Cucumber water is able to retain infusions of active ingredients, and it also possesses detox properties that assist in improving skin's condition	<ul style="list-style-type: none">• Conditioning• Refreshing• Soothing
	20742 AcquaSeal® Coconut	Cocos Nucifera (Coconut) Fruit Extract	Fractionated coconut lipids seal in moisture and transform the skin into a luxuriously soft, hydrated surface	<ul style="list-style-type: none">• Antioxidant• Sensorial attributes• Moisturizing
	20963 AC PolyJackharides	Water & Artocarpus Heterophyllus Fruit Extract	The use of jackfruit polysaccharides provides the skin with essential moisturization and increases the skin's natural ability for repair and renewal	<ul style="list-style-type: none">• Hydrating• Moisturizing• Vegan
	M15019MAX Leucidal SF® Max	Lactobacillus Ferment	Powerful probiotic-based ingredient created by the fermentation of <i>Lactobacillus</i> , capable of restricting growth of other microorganisms by acidifying the environment	<ul style="list-style-type: none">• Skin conditioning• Moisturizing• Natural antimicrobial

Sample Formulation

Trade Name	INCI Name	%	Vendor
Phase A			
11287PF ABS Cucumber Water PF	Cucumis Sativus (Cucumber) Fruit Water	51.14	Active Concepts
Sodium Phytate	Sodium Phytate	0.10	Formulator Sample Shop
Phase A2			
Solagum AX	Acacia Senegal Gum & Xanthan Gum	0.20	Seppic
Glycerin	Glycerin	3.00	Stock
Phase B			
20742 AcquaSeal® Coconut	Cocos Nucifera (Coconut) Fruit Extract	5.00	Active Concepts
EcoSil	Hydrogenated Ethylhexyl Olivatate, Hydrogenated Olive Oil Unsaponifiables	20.00	Formulator Sample Shop
HallStar CO1695 Cetyl Alcohol	Cetyl Alcohol	2.00	HallStar
FSS Behenyl Alcohol	Behenyl Alcohol	2.00	Formulator Sample Shop
Ritamulse SCG	Glyceryl Stearate & Cetearyl Alcohol & Sodium Stearoyl Lactylate	7.00	RITA
Montanov 68 MG	Cetearyl Alcohol & Cetearyl Glucoside	3.00	Seppic
Phase C			
M15019MAX Leucidal® SF MAX	Lactobacillus Ferment	4.00	Active Micro Technologies
D22020 ACD HAbooster	Hydrolyzed Sodium Hyaluronate	0.01	Active Concepts Distribution
20963 AC PolyJackharides	Water & Artocarpus Heterophyllus Fruit Extract	2.00	Active Concepts
Natural Coconut Fragrance N38006	Fragrance	0.25	Carrubba
Phase D			
Citric Acid Solution 10%	Water & Citric Acid	0.30	Stock

Formulation Guidelines

1. Combine Phase A. Heat to 90-95°C.
2. Pre-mix Phase A2 until uniform. Add to Phase A and mix until uniform. Continue heating to 90-95°C.
3. Combine Phase B in a separate beaker. Heat to 90-95°C until melted and uniform.
4. At temp, slowly add Phase B to Phase A with mixing. Maintain temperature and mix until uniform.
5. Cool to 40-45°C and add Phase C with sufficient mixing until uniform.
6. Add Phase D to batch with mixing until uniform.
7. Cool to 25-30°C and discharge.





Radiant Moisturizer



Why We Love It
delivers glowing bounce

Hint of Tint BB Cream

Whether you are looking for an easy, everyday look or interested in trying out the latest skincare trends, it is time to perfectly achieve that “no makeup, makeup look” with our Hint of Tint BB Cream! A light, natural finish that is hydrating while also providing sebum control. Our **AC Biopolymer ChiaPF** creates a film, binding to excess oil while **LeucidalSF® Max** keeps the skin hydrated and acts as a natural antimicrobial.

	Featured Active	INCI Name	Mechanism	Multifunctional Benefits
	M15019MAX Leucidal® SF Max	Lactobacillus Ferment	A powerful probiotic-based ingredient created by the fermentation of <i>Lactobacillus</i> , capable of restricting the growth of other microorganisms by acidifying the environment	<ul style="list-style-type: none">• Skin conditioning• Moisturizing• Antimicrobial
	21005PF AC Biopolymer Chia PF	Coconut Acid & Salvia Hispanica Seed Extract	A modified protein with a lipid moiety that disrupts the surface tension of sebum on the skin by naturally binding to excess sebum	<ul style="list-style-type: none">• Sebum control• Ideal for problematic skin• Film former

Three Sample Formula Shades Available

Light - Medium - Dark

*Contact us for further information



Sample Formulation

Medium
Shade*



Hint of Tint BB Cream

Trade Name	INCI Name	%	Vendor
Phase A			
Water	Water	53.62	Local
Avicel PC 611	Cellulose Gum, Cellulose, Microcrystalline Cellulose	0.50	Dupont
M15019MAX Leucidal® SF Max	Lactobacillus Ferment	4.00	Active Micro Technologies
Vegetable Glycerin USP 99.7%	Glycerin	5.00	Stock
Phase B			
Miglyol 829 ECO	Caprylic/Capric/Succinic Triglyceride	2.00	IOI Oleochemical
Miglyol Coco 810	Coco-Caprylate/Caprata	1.00	IOI Oleochemical
VegeLight 1214LC	Coconut Alkanes (and) Coco-Caprylate/Caprata	4.00	Grant Industries
Witarix MCT 60/40	MCT 60/40	1.00	IOI Oleochemical
Glyceryl Monostearate	Glyceryl Monostearate	0.75	Stock
Emulium Mellifera MB	Polyglyceryl-6 Distearate (and) Jojoba Esters (and) Polyglyceryl-3 Beeswax (and) Cetyl Alcohol	5.00	Gattefosse
Pelemol 123	Oleyl Linoleate	1.50	Phoenix Chemical
ESP DF Olive	Olea Europaea Oil, Lauryl Laurate, Cetyl Palmitate	3.00	Earth Supplied Products
Caress BN15	Boron Nitride	1.00	Kobo
Belsil 100	Dimethicone 100cs	1.00	Wacker
Kaolin Coloidal USP BC 2457	Kaolin	1.00	Active Concepts
Phase C			
Zemea	Propanediol	8.00	DuPont Tate & Lyle Bio Products
Unipure White LC 987 BA	CI 77891 (and) Persea Gratissima (Avocado) Oil (and) Hydrogenated Vegetable Oil (and) Tocopherol	6.00	Sensient
Unipure Red LC 381 BA	CI 77491 [Iron Oxides], CI 77499 [Iron Oxides], Persea Gratissima (Avocado) Oil, Hydrogenated Vegetable Oil, Tocopherol	0.25	Sensient
Unipure Yellow LC 182 BA	CI 77492 (and) Persea Gratissima (Avocado) Oil (and) Hydrogenated Vegetable Oil (and) Tocopherol	0.30	Sensient
Unipure Black LC 989 BA	CI 77499 (and) Persea Gratissima (Avocado) Oil (and) Hydrogenated Vegetable Oil (and) Tocopherol	0.08	Sensient
Phase D			
21005PF AC Biopolymer Chia PF	Coconut Acid & Salvia Hispanica Seed Extract	1.00	Active Concepts

Formulation Guidelines







1. In container add Phase A in order.
2. Start mixing using propeller mixing.
3. Heat to 80°C.
4. In a container add Phase B in order.
5. Heat to 80°C.
6. Mix until uniform.
7. In a container add Phase C in order.
8. Mix using homogenization until uniform.
9. Heat to 80°C.
10. Once heated add Phase B to Phase A using homogenization.
11. Mix until uniform.
12. Once heated add Phase C to Phase AB using homogenization.
13. Mix until uniform.
14. Cool to room temperature using side sweep mixing.
15. At 40°C add Phase D while mixing.
16. At 35°C homogenize batch to enhance stability of final cream.

Why We Love It

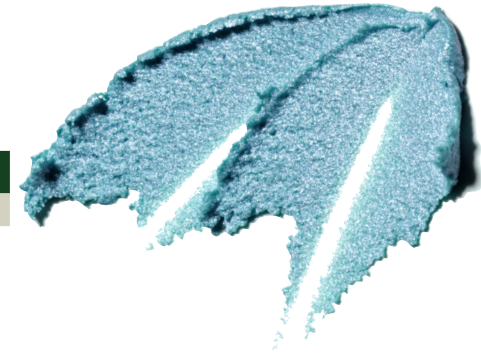
smooths & boosts the glow

Shine Me Up Stick

This beautiful highlighter leaves behind a sapphire-tinted, radiant glow. The addition of **ACB Tonka Bean Bioferment PF** evens skin tone and luminosity. **AcquaSeal® Coconut** and **ABS Acai Sterols EFA** seal in moisture and improve barrier function. Apply lightly for sheer luminosity or build up for a striking glow. Shine Me Up Stick will leave you with long lasting radiance.

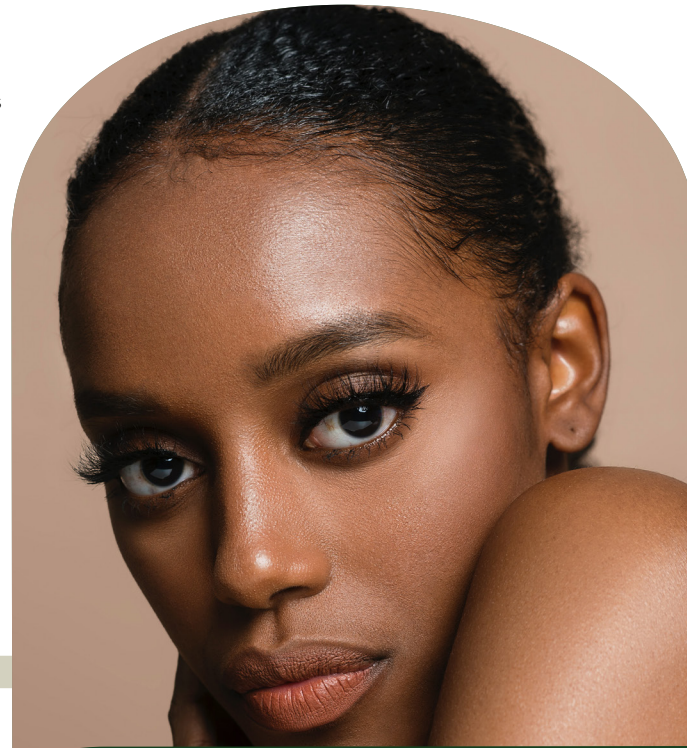
	Featured Active	INCI Name	Mechanism	Multifunctional Benefits
	10350 ABS Rice Lipids Plus	Oryza Sativa (Rice) Lipids	Natural rice lipids standardized for Vitamin E, it provides excellent film forming benefits	<ul style="list-style-type: none"> • Hydrating • Improves barrier function • Natural binding ability
	20742 AcquaSeal® Coconut	Cocos Nucifera (Coconut) Fruit Extract	Fractionated coconut lipids seal in moisture and transform the skin into a luxuriously soft, hydrated surface	<ul style="list-style-type: none"> • Antioxidant • Perceivable sensorial attributes • Moisturizing
	10414 ABS Acai Sterols EFA	Euterpe Oleracea Sterols & Linoleic Acid & Oleic Acid & Linolenic Acid	Acai-derived essential fatty acids complement the skin's natural oil barrier to seal in hydration	<ul style="list-style-type: none"> • Botanical replacement of lanolin • Improves barrier function • Intense moisturization
	20622 AC Silk Hydrolysate OS	Cocoyl Hydrolyzed Silk	Provides a protective barrier on skin and hair adding a silky feel to skin care products	<ul style="list-style-type: none"> • Conditioning • Rejuvenating • Nourishing
	M16003 PhytoCide Elderberry OS	Sambucus Nigra Fruit Extract	An oil-soluble, botanically-derived antimicrobial active designed to condition hair and protect anhydrous formulations	<ul style="list-style-type: none"> • Antioxidant benefits • Conditioning • Upholds product integrity
	20431PF ACB Tonka Bean Bioferment PF	Lactobacillus/Dipteryx Odorata Seed Ferment Filtrate	Capable of increasing luminescence so skin appears healthy and revitalized, while evening skin tone and discolorations	<ul style="list-style-type: none"> • Pollution protection • Skin illuminating • Chromatherapy

Sample Formulation



Shine Me Up Stick

Trade Name	INCI Name	%	Vendor
Phase A			
10350 Rice Lipids Plus	Oryza Sativa (Rice) Lipids	12.00	Active Concepts
20742 AcquaSeal® Coconut	Cocos Nucifera (Coconut) Fruit Extract	10.00	Active Concepts
10414 ABS Acai Sterols EFA	Euterpe Oleracea Sterols & Linoleic Acid & Oleic Acid & Linolenic Acid	5.00	Active Concepts
Belsil DM 350	Dimethicone	2.50	Wacker
Koboguard 5400 CT	Hydrogenated Polycyclopentadiene (and) Caprylic/Capric Triglyceride	6.00	Kobo Products
20622 AC Silk Hydrolysate OS	Cocoyl Hydrolyzed Silk	2.00	Active Concepts
M16003 Phytocide Elderberry OS	Sambucus Nigra Fruit Extract	4.00	Active Micro Technologies
Turquoise	Mica (CI 77019) (CAS# 12001-6-2) Titanium Dioxide (CI 77891) (CAS# 13463-67-7) Chromium Green Oxide (CI 77288) (CAS# 1308-38-9)	0.10	Just Pigments
Flash Blue	Synthetic Fluorphlogopite (CAS# 12003-38-2) Titanium Dioxide (CI 77891) (CAS# 13463-67-7) Tin Oxide (CI 77861) (CAS# 18282-10-5) Ultramarine Blue (CI 77007) (CAS# 57455-37-5)	12.43	Just Pigments
Kaolin	Kaolin	3.50	Formulator Sample Shop
Dry-Flo Pure	Aluminum Starch Octenylsuccinate	4.00	Essential Ingredients
Gransil VX-418	Bis-Stearyl Dimethicone	22.47	Grant
Carnauba Wax	Copernicia Cerifera (Carnauba) Wax	2.00	Formulator Sample Shop
Candellila Wax	Euphorbia Cerifera (Candelilla) Wax	6.00	Formulator Sample Shop
Jenate 3H	Polyethylene	6.00	Jeen
Phase B			
20431PF ACB Tonka Bean Bioferment PF	Lactobacillus/Dipteryx Odorata Seed Ferment Filtrate	2.00	Active Concepts



Formulation Guidelines

1. Combine Phase A and heat to 80-90°C until uniform.
2. Lower temp to 65-70°C.
3. Add Phase B to Phase A.
4. Immediately pour into molds.

Why We Love It
gives a perfect glaze



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