ABS Coconut Water PF
Topical + Tropical + Mother Nature’s Cocktail

Tomorrow’s Vision... Today!®
ABS Coconut Water PF

Technical Information:

Product Code: 10568PF

INCI Name: Cocos Nucifera (Coconut) Water

INCI Status: Conforms

Suggested Use Level: 1.0 - 10.0%

Suggested Applications: Nourishing, Conditioning, Moisturizing
Tropical + Topical

Nutrition + Cosmetics Industries Collide

- Coconut water is all the craze in the fitness industry as the “go to” drink for rehydration
- Ideal for skincare to cool and refresh the skin
- High nutrient, mineral and moisture content make Coconut Water ideal for nutrition and cosmetics
Tropical + Topical

Nutrition Industry

• Mother Natures’ Tropical Cocktail

• Naturally hydrating, clear liquid from the fruit of the coconut palm – tapped from the fruit while it’s still green

• Contains digestible carbohydrates:
  • Sugar
  • Electrolytes

• Natural alternative to manufactured sports drinks with initial evidence indicating its ability to maintain hydration

• Electrolytes are imperative in maintaining fluid levels in the body and for regulating muscle function
Science + Coconuts

History of Coconut Water

• Used for centuries in tropical climates for hydration

• Strong history of use in medical applications for its nutrient rich water which is a viable source of bio-water

• Used for intravenous hydration during World War II and in developing countries still today when saline is not an option
Science + Coconuts

Electrolytes

- The electrolyte composition of coconut water closely resemble intracellular fluid more closely than extract cellular plasma
- Rich in amino acids
- Help maintain fluid levels within the body thus regulate muscle function
- Electrolyte balance is essential between intracellular and extracellular environments
- Coconuts have more Potassium than bananas
Science + Coconuts

Electrolyte Minerals

- Potassium - Needed for regulating muscle cell function in the heart and to maintain nerve function throughout the body

- Sodium helps maintain body’s fluid balance - Hyponatremia is the most common electrolyte disorder in the US

- Calcium – imperative for bone formation and maintenance

- Magnesium – essential for preventing strokes and heart attacks

- Phosphorus – major role in biological molecules like DNA and RNA, plus it helps form part of the structural frame work of both

- Zinc – plays a role in metabolism of DNA and RNA, regulates apoptosis and maintains normal function of the brain and CNS
Benefits

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Coconut Water

Benefits

• Full of essential amino acids, enzymes, antioxidants and phytonutrients

• Natural source of cytokinins – plant hormone
  • This plant hormone is known to have anti-aging benefits
  • Regulate growth, development and aging
  • Influence the rate at which plants age

• Cytokins have been shown to have an anti-aging effect on human tissues and cells
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THANK YOU
For more information – Visit our website!
www.activeconceptsllc.com