

# Hair Hydration via Gravimetric Analysis

info@activeconceptsllc.com • Phone: +1-704-276-7100 • Fax: +1-704-276-7101

**Tradename:** PhytoCycle® Orange

**Code:** 16925

CAS #: 7732-18-5 & 84012-28-2 & 1686112-36-6 (or) 68333-16-4

Test Request Form #: 7067

Lot #: N200818K

Sponsor: Active Concepts, LLC; 107 Technology Drive Lincolnton, NC 28092

Study Director: Maureen Danaher

Principle Investigator: Parisa Mehrzadeh

### **Test Performed:**

Hair Hydration via Gravimetric Analysis

### Introduction

A gravimetric analysis was performed in order to assess the hydrating ability of **PhytoCycle® Orange (16925)** on the hair. The purpose was to determine if **PhytoCycle® Orange** could provide comparable hair hydration to animal-derived keratin such as AC Keratin Hydrolysate 30 PF (20586PF).

#### **Materials**

- A. Untreated hair swatch
- B. 5.0% PhytoCycle® Orange (16925) treated hair swatch
- C. 5.0% AC Keratin Hydrolysate 30 PF (20586PF) treated hair swatch
- D. H<sub>2</sub>O treated hair swatch
- E. Yamato constant temperature oven DKN402C @ 105°C
- F. Mettler Toledo precision balance ME103TE
- G. Medium size weigh trays

Page 1 of 4 Version#4/03-08-22



# Hair Hydration via Gravimetric Analysis

info@activeconceptsllc.com • Phone: +1-704-276-7100 • Fax: +1-704-276-7101

### **Methods**

Four hair swatches were collected, weighed, and then treated with either 5.0% **PhytoCycle® Orange**, 5.0% AC Keratin Hydrolysate 30 PF, H<sub>2</sub>O, or nothing (untreated control). After treatment, hair swatches were weighed another time, and then placed into a constant temperature-drying oven for 1 hour at 105°C. When removed from the oven, the hair was allowed time to cool in a humidity-controlled chamber, and then weighed one last time. Hair hydration was determined by calculating the percent moisture per hair swatch.

### **Results**

|                                | Untreated Control | H₂O   | 5.0%<br>PhytoCycle <sup>®</sup><br>Orange | 5.0% AC Keratin<br>Hydrolysate 30 PF |
|--------------------------------|-------------------|-------|---|--------------------------------------|
| Initial Mass                   | 0.880             | 0.843 | 0.892                                     | 0.874                                |
| Initial Mass + Test<br>Product | 0.880             | 1.712 | 1.782                                     | 1.717                                |
| Final Mass                     | 0.796             | 0.765 | 0.952                                     | 0.929                                |
| % Moisture                     | -9.5%             | -4.6% | 3.4%                                      | 3.2%                                 |

**Table 1. Percent Moisture by Gravimetric Analysis** 

### **Discussion**

A gravimetric analysis was performed to determine the hair hydrating ability of **PhytoCycle® Orange** (16925) compared to animal-derived keratin, AC Keratin Hydrolysate 30 PF. The hydrating ability of an H<sub>2</sub>O control and an untreated control were also performed. As demonstrated in Table 1. As demonstrated in Table 1, the untreated and H<sub>2</sub>O control hair swatches both experienced a 9.5% and 4.6% loss of moisture, respectively.

Conversely, the hair swatches treated with **PhytoCycle® Orange** and AC Keratin Hydrolysate 30 PF both experienced moisture retention of 3.4% and 3.2%, respectively.

The results of this study indicate that **PhytoCycle® Orange** is capable of maintaining hair hydration comparable to animal-derived keratin, such as AC Keratin Hydrolysate 30 PF, after an equivalent and controlled drying time. Both materials provide enhanced hydration when compared to the untreated and H<sub>2</sub>O controls. Overall, **PhytoCycle® Orange** is a suitable protein-free replacement for animal-derived keratin in finished formulas intended to promote hair hydration.

Information contained in this technical literature is believed to be accurate and is offered in good faith for the benefit of the customer. The company, however, cannot assume any liability or risk involved in the use of its chemical products since the conditions of use are beyond our control. Statements concerning the possible use of our products are not intended as recommendations to use our products in the infringement of any patent. We make no warranty of any kind, expressed or implied, other than that the material conforms to the applicable standard specification.

Page 2 of 4 Version#4/03-08-22