

info@activeconceptsllc.com • +1 (704)-276-7100 • Fax: +1 (704)-276-7101

Abstract

The purpose of this study was to determine whether or not AC Party Face Pom can provide significant skin lifting benefits as well as confirm how long these properties would last. A cutometer was used to measure changes in viscoelastic properties on the thighs of 13 volunteers. Based on our findings, AC Party Face Pom is capable of providing immediate and significant skin lifting benefits that can last up to 4 hours.

Materials and Methods

The study was conducted with 13 (M/F) volunteers between the ages of 34 and 67 years old. All volunteers participated in a dry down phase 3 days prior to the commencement of the study. Participants were also asked to refrain from using other products on the test site for the entire duration of the study. Each volunteer was given an O/W emulsion containing 4% of AC Party Face Pom which they applied to their right thigh.

A cutometer (Courage-Khazaka electronic GmbH - MPA 580) was used to measure changes in skin lifting properties. The system works based on suction. Negative pressure is created inside the probe of the cutometer and the skin is forced into the aperture. The penetration depth is determined by a non-contact optical measuring system that consists of a light source, a light receptor and two prisms facing each other. The two prisms reflect the light from the transmitter to the receptor depending on the depth of the skin inside the probe. The values obtained are based on the resistance of the skin that is drawn into the probe as well as its ability to return to the original position.

The measurements were taken at time 0, and again after 1, 2 and 4 hours. Each measurement was taken for a period of 5 seconds. Skin deformation was determined according to 4 parameters: instantaneous deformation, delayed deformation, total elongation and immediate retraction.

The following formula was used to determine skin lifting: Skin Lifting = $(L_1 + L_D) - L_R$

Parameters:

L_I = Instantaneous deformation L_D = Delayed deformation

L_R = Immediate Retraction

The percent increase in skin lift is expressed by the following formula:

 $T_0 - T_2$ or $T_4 \times 100 = \%$ Increase in Skin Lift.

Τo

Parameters:

 T_0 = Skin Lifting at Time 0.

 T_2 = Skin Lifting after 2 hours.

 T_4 = Skin lifting after 4 hours.

Information contained in this technical literature is believed to be accurate and is offered in good faith for the benefit of the customer. The company, however, cannot assume any liability or risk involved in the use of its chemical products since the conditions of use are beyond our control. Statements concerning the possible use of our products are not intended as recommendations to use our products in the infringement of any patent. We make no warranty of any kind, expressed or implied, other than that the material conforms to the applicable standard specification.

Page 1 of 4 Version#1/01-21-12



info@activeconceptsllc.com • +1 (704)-276-7100 • Fax: +1 (704)-276-7101

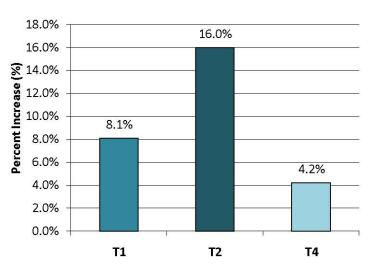
| Skin Lifting Measurements | | | | |
|---------------------------|-------|-------|-------|-------|
| Volunteers | T0 | T1 | T2 | T4 |
| 1 | 0.398 | 0.365 | 0.374 | 0.390 |
| 2 | 0.284 | 0.253 | 0.212 | 0.278 |
| 3 | 0.561 | 0.499 | 0.467 | 0.524 |
| 4 | 0.203 | 0.182 | 0.172 | 0.195 |
| 5 | 0.449 | 0.435 | 0.365 | 0.432 |
| 6 | 0.375 | 0.344 | 0.308 | 0.359 |
| 7 | 0.286 | 0.266 | 0.223 | 0.271 |
| 8 | 0.312 | 0.278 | 0.278 | 0.303 |
| 9 | 0.450 | 0.423 | 0.390 | 0.431 |
| 10 | 0.227 | 0.205 | 0.202 | 0.219 |
| 11 | 0.519 | 0.491 | 0.434 | 0.506 |
| 12 | 0.373 | 0.356 | 0.321 | 0.354 |
| 13 | 0.385 | 0.342 | 0.316 | 0.367 |

(Table 1. Skin lifting measurements)

| % Increase in Skin Lift | | | |
|-------------------------|-----|-----|----|
| Volunteers | T1 | T2 | T3 |
| 1 | 8% | 6% | 2% |
| 2 | 11% | 25% | 2% |
| 3 | 11% | 17% | 7% |
| 4 | 10% | 15% | 4% |
| 5 | 3% | 19% | 4% |
| 6 | 8% | 18% | 4% |
| 7 | 7% | 22% | 5% |
| 8 | 11% | 11% | 3% |
| 9 | 6% | 13% | 4% |
| 10 | 10% | 11% | 4% |
| 11 | 5% | 16% | 3% |
| 12 | 5% | 14% | 5% |
| 13 | 11% | 18% | 5% |
| Average | 8% | 16% | 4% |

(Table 2. Percentage Increase in Skin Lift)

Durability of Skin Lifting



(Figure 1. Percent increase in Skin Lifting properties.)

Information contained in this technical literature is believed to be accurate and is offered in good faith for the benefit of the customer. The company, however, cannot assume any liability or risk involved in the use of its chemical products since the conditions of use are beyond our control. Statements concerning the possible use of our products are not intended as recommendations to use our products in the infringement of any patent. We make no warranty of any kind, expressed or implied, other than that the material conforms to the applicable standard specification.



info@activeconceptsllc.com • +1 (704)-276-7100 • Fax: +1 (704)-276-7101

t-Test: Paired Two Sample for Means Initial values (T₀) compared to 2 hours later (T₂)

| | Values | |
|---------------------------------|----------|---|
| Mean for T₀ | 0.370923 | |
| Mean for T ₂ | 0.312462 | |
| Variance for T ₀ | 0.011542 | |
| Variance for T ₂ | 0.008544 | |
| Observations for T ₀ | 13 | |
| Observations for T ₂ | 13 | |
| Pearson Correlation | 0.98317 | |
| Hypothesized Mean Difference | 0 | |
| df | 12 | |
| t Stat | 8.913155 | |
| P(T<=t) one-tail | 6.11E-07 | * |
| t Critical one-tail | 1.782288 | |
| P(T<=t) two-tail | 1.22E-06 | |
| t Critical two-tail | 2.178813 | |

(Table 3. T-test comparing the baseline with T2)

t-Test: Paired Two Sample for Means Initial values (T₀) compared to 1 hour later (T₁)

| | Values | |
|---------------------------------|----------|---|
| Mean for T₀ | 0.370923 | - |
| Mean for T₁ | 0.341462 | |
| Variance for T₀ | 0.011542 | |
| Variance for T₁ | 0.010412 | |
| Observations for T ₀ | 13 | |
| Observations for T ₁ | 13 | |
| Pearson Correlation | 0.994109 | |
| Hypothesized Mean Difference | 0 | |
| df | 12 | |
| t Stat | 8.443623 | |
| P(T<=t) one-tail | 1.08E-06 | , |
| t Critical one-tail | 1.782288 | |
| P(T<=t) two-tail | 2.15E-06 | |
| t Critical two-tail | 2.178813 | |
| | | |

(Table 4. T-test comparing the baseline with To.)

t-Test: Paired Two Sample for Means Initial values (T₀) compared to 4 hours later (T₄)

| 147 | te. | 200 |
|---------------------------------|----------|-----|
| | Values | |
| Mean for T₀ | 0.370923 | |
| Mean for T ₄ | 0.356077 | |
| Variance for T₀ | 0.011542 | |
| Variance for T ₄ | 0.010352 | |
| Observations for T₀ | 13 | |
| Observations for T ₄ | 13 | |
| Pearson Correlation | 0.998441 | |
| Hypothesized Mean Difference | 1 | |
| df | 12 | |
| t Stat | 6.56536 | |
| P(T<=t) one-tail | 1.33E-05 | × |
| t Critical one-tail | 1.782288 | |
| P(T<=t) two-tail | 2.67E-05 | |
| t Critical two-tail | 2.178813 | |

(Table 5. T-test comparing the baseline with T_{4} .)

t-Test: Paired Two Sample for Means Initial values (T₁) compared to 2 hours later (T₂)

| idter (12) | 4 | 200 |
|---------------------------------|----------|-----|
| | Values | |
| Mean for T₁ | 0.341462 | |
| Mean for T ₂ | 0.312462 | |
| Variance for T ₁ | 0.010412 | |
| Variance for T ₂ | 0.008544 | |
| Observations for T ₁ | 13 | |
| Observations for T ₂ | 13 | |
| Pearson Correlation | 0.977298 | |
| Hypothesized Mean Difference | 0 | |
| df | 12 | |
| t Stat | 4.5831 | |
| P(T<=t) one-tail | 0.000315 | * |
| t Critical one-tail | 1.782288 | |
| P(T<=t) two-tail | 0.000629 | |
| t Critical two-tail | 2.178813 | |

(Table 6. T-test comparing T_1 with T_2 .)

* The results obtained are 99% significant

Information contained in this technical literature is believed to be accurate and is offered in good faith for the benefit of the customer. The company, however, cannot assume any liability or risk involved in the use of its chemical products since the conditions of use are beyond our control. Statements concerning the possible use of our products are not intended as recommendations to use our products in the infringement of any patent. We make no warranty of any kind, expressed or implied, other than that the material conforms to the applicable standard specification.



info@activeconceptsllc.com • +1 (704)-276-7100 • Fax: +1 (704)-276-7101

Discussion

As shown in figure 1, AC Party Face Pom is capable of increasing skin lift by 8.1% one hour after application. There was a 16% increase in skin lifting properties after two hours. After 4 hours, the values were still significantly increased when compared to the baseline. These findings suggest that AC Party Face Pom is not only capable of providing immediate skin lifting effects, but the results are maintained for at least 4 hours.

To provide perspective, statistical analysis was conducted to determine the significance of the results. Three different t-tests were performed to compare the baseline values with the values obtained after 1, 2 and 4 hours.

Based on the p-values obtained we can confirm with 99% confidence that AC Party Face Pom is capable of providing immediate skin lifting properties which can last up to 4 hours after a single application. For this reason we are confident that AC Party Face Pom is perfect for use in cosmetic applications designed to provide potent anti-aging benefits by significantly increasing skin lift.

Information contained in this technical literature is believed to be accurate and is offered in good faith for the benefit of the customer. The company, however, cannot assume any liability or risk involved in the use of its chemical products since the conditions of use are beyond our control. Statements concerning the possible use of our products are not intended as recommendations to use our products in the infringement of any patent. We make no warranty of any kind, expressed or implied, other than that the material conforms to the applicable standard specification.

Page 4 of 4 Version#1/01-21-12