



## Hydration Potential

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**Tradename:** AcquaSeal® Coconut

**Code:** 20742

**CAS #:** 8001-31-8

**Test Request Form #:** 211

**Lot #:** 57669P

**Sponsor:** Active Concepts, LLC; 107 Technology Drive Lincolnton, NC 28092

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### Abstract

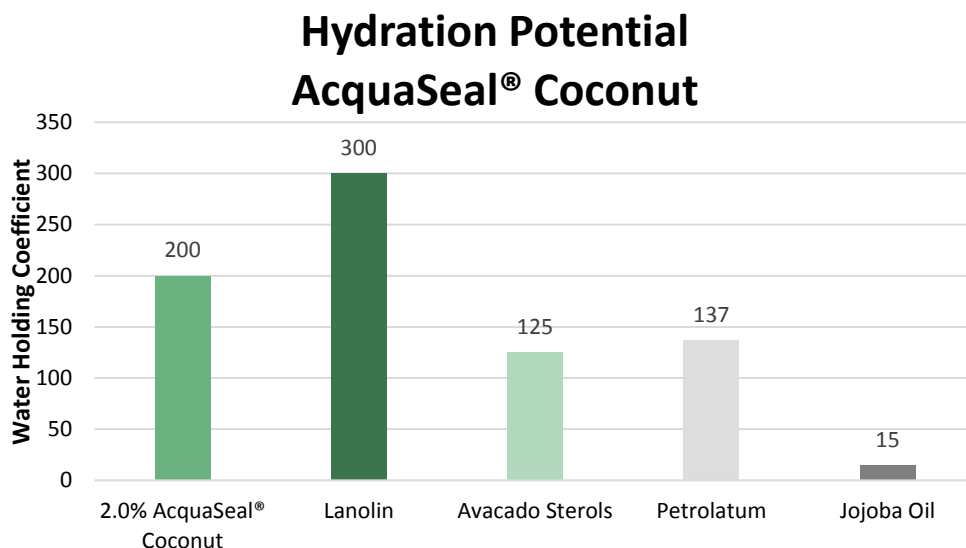
The purpose of this study is to determine the relative hydration potential of several materials which exhibit moisturizing properties through their respective water hold capacities. This study will demonstrate the hydration potential of 2.0% **AcquaSeal® Coconut** in comparison to some of its natural, synthetic, and animal-derived competitors.

### Materials and Methods

Hydration Potential was measured according to the British Pharmacopoeia (BP) water absorption capacity method. Following this procedure, sample materials were placed separately into a mortar. Water was then incrementally added to the sample and mixed using a pestle. Samples, each tested at 2.0%, were considered to be saturated when no more water can be mixed into the emulsion. The point at which a sample is fully saturated is referred to as the terminal point. The water holding capacity was then calculated by dividing the weight of the sample after the terminal point has been reached by the initial sample weight and multiplying by 100 as is indicated in the below equation.

$$\text{Water Holding Capacity (\%)} = (\text{Weight of sample after terminal point is reached} / \text{Weight of Initial Sample}) \times 100$$

## Results



**Figure 1.** Hydration Potential Results

## Discussion

The results indicate that **AcquaSeal® Coconut** is an excellent all natural and botanical alternative to Lanolin as it is capable of holding 200% of its weight in water. Data analysis also reveals that compared to Avocado Sterols, Petrolatum, and Jojoba Oil, **AcquaSeal® Coconut** exhibited superior hydration potential with respective improvements in water holding capacity of 46%, 37% and 172%, respectively. These findings confirm that **AcquaSeal® Coconut** is useful in topical applications to effectively deliver moisture to the skin.