



## AC MVS Lips Sensory Study

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An in-vivo sensory study was performed to evaluate the ability of **AC MVS Lips** (60050) to effectively plump the lips and create fullness.

A 5-subject panel was assembled of 5 women between the ages of 19 and 37. The women applied **AC MVS Lips** directly to their lips. Each woman was asked to assess the length of time needed to achieve a perceivable plumping effect. As a means to pre-condition the test site, each panelist abstained from using any lip care products for three days before the sensory study commenced.

Subject	Time for perceivable effect
1	Perceivable effect within 5 minutes
2	Perceivable effect within 2 minutes
3	No Perceivable effect within 5 minutes
4	Immediate perceivable effect
5	Perceivable effect within 3 minutes

During the sensory study, no adverse or unexpected reactions were observed on any of the subjects. The study concluded after 5 minutes. The results indicate that a perceivable lip plumping effect is attainable within 5 minutes following application.