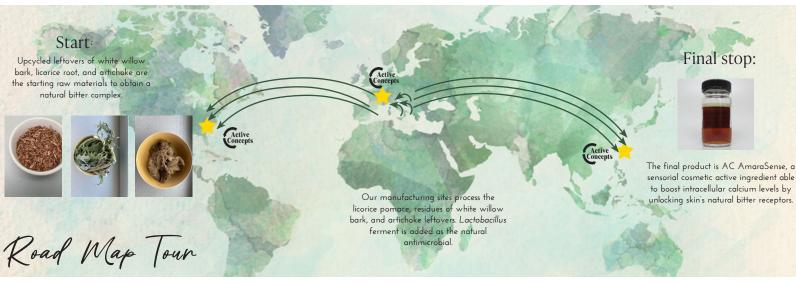


# AC Amara Sense





A blend that can stimulate cutaneous bitter taste receptors, resulting in a significant calcium influx and promoting radiant skin.

The finest licorice in the world is thought to originate from southern Italy. Active Concepts utilizes licorice pomace, a by-product of licorice root processing by a food company located in Calabria, southern Italy. White willow bark originates from Croatia, it is obtained from by-product of willow biomass utilized as renewable energy from industries. The willow biomass is sourced from willow stems which have been chipped on the site of our suppliers. This helps to reduce weight and volume for transportation, also helping to reduce our CO, footprint in turn. Artichoke extract derives from bracts and stems that are discarded from a food manufacturer located in Calabria, southern Italy. When combined, topical application of these bitter ingredients encourages skin homeostasis, as well as moisturizing and anti-aging benefits.

We want to be transparent in our supply chain from harvest to production. It is important to know where our raw materials come from and where they are going.

Safety & oxicology

Non-phototoxic Non-irritant to skin

Non-sensitizing

Non-irritant to eyes

Non-harmful to aquatic life

INCI: Water & Glycyrrhiza Glabra (Licorice) Root Extract & Salix Alba (Willow) Bark Extract & Cynara Scolymus (Artichoke) Leaf Extract & Lactobacillus Ferment

CAS: 7732-18-5 & 84775-66-6 & 84082-82-6 & 84012-14-6 & & 1686112-36-6 (or) 68333-16-4 (or) 9015-54-7

Globally Compliant









## Environmental Impact

Active Concepts Production



0.199 CO,e per kg



2.871 kW energy per kg



92.7% Biodegradable after 28 days



1.063 litres water per kg



0.799 kg compost per kg

#### Animal Welfare

non-animal derived ingredients. Neither we or our supply chain, have allowed contact with any animal products, animal by-products or derivatives.



#### Ethical Trade



### Community Welfare

original quality and fostering the Italian licorice legacy. The same can be said about our artichoke provider, who continues a long-standing tradition by gathering artichoke from the wild.



## Specification

ORIGIN: Botanical APPEARANCE: Clear to Hazy Liguid, Medium Amber to Brown

PRESERVATIVES: None SOLVENTS: Water USE LEVEL: 2-5%