



Skin Declassified  
*#ReclaimSkinConfidence*



# Introduction

Our face has one of the most important responsibilities: conveying our expressions to other people. It has an impact on first impressions, the ability to offer a stranger a friendly smile, and to even hold our identity - our face says it all. Skin can lift our confidence or amplify our insecurities. However, we have the power to decide which story our skin tells.

Clinically proven to boost energy and happiness, the practice of self-care has become vital, and is directly related to skin care. Our body constantly communicates to us. The state of our inner health reflects heavily on our outer appearance. Inflammation, dullness, wrinkles, puffiness - our skin is trying to communicate. It is now time for us to start listening...

A classic skin care routine can be integrated first thing in the morning or right before bed. When it comes to designing a routine, most consumers do not know where to start and the process can be intimidating. However, outlined in this brochure is a "declassified" skin care regimen, broken down into six simple categories which highlight efficacious actives that can be easily added into a wide variety of skin care products.

Cosmetic companies everywhere are always working to develop the next great skin care product. However, Millennials and Gen Z currently make up the majority of beauty consumers, and, therefore, have a powerful influence on the personal care industry. These consumers demand an emphasis on eco-conscious, vegan, and sustainable ingredients. Recognizing this purchasing power, companies are strongly encouraged to be more transparent with their manufacturing and testing processes.

Synthetic ingredient components are regressing in popularity, as the call for natural beauty is rising. Active Concepts offers innovative botanicals with natural phytochemicals that are highly bioavailable to our bodies. Bioavailability ensures that our skin fully benefits from the actives inside our personal care products. Dive face-first into our Skin Declassified brochure, which showcases actives that support exfoliation, moisturization, balance, anti-inflammation, anti-aging, eye, and lip care.



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*Let's reclaim our confidence!*

# SKIN DECLASSIFIED

*Exfoliating Essence*



Revitalize

renew the surface

*Balancing Beauty Boost*



Breathe

soothe stressed skin

*Radiance Replenisher*



Glow Up

condition for a subtle,  
radiant glow



# #ReclaimSkinConfidence

## *Eye-Opening Treatment*



Depuff & Awaken

depuff for a youthful,  
vibrant undereye

## *Pout Perfection*



Plump & Hydrate

hydration boost for  
natural plump lips











# Product Categories



# Exfoliating

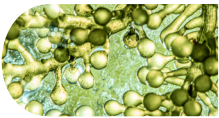





No matter the skin you're in, cleansing the surface of impurities is a vital first step. Irregular exfoliants may be more damaging to the skin than realized, potentially creating microtears. By utilizing chemical exfoliants, the skin can gently be removed of a build-up of toxins embedded deep within. Chemical exfoliants have emerged as the next era of skin care that uses chemistry to target impurities at the atomic level. By incorporating the below exfoliating ingredients into your skin wellness rotation, we can set the ideal stage for *reclaiming your skin's confidence*.

	Product Code & Name	INCI Name	Mechanism	Multifunctional Benefits
	10229 ACB White Willow Bark Extract Powder	Salix Alba (Willow) Bark Extract	Standardized for 53 - 65% natural salicylates, this ingredient aids in anti-inflammation and analgesic properties for the skin.	<ul style="list-style-type: none"> <li>• Increased Cellular Renewal</li> <li>• Ideal for Problem Skin</li> <li>• Antioxidant Protection</li> </ul>
	20496 ACB Modified Pumpkin Enzyme PF	Lactobacillus / Pumpkin Fruit Ferment Filtrate	Sourced sustainably, this product utilizes modified pumpkin enzymes as an alternative to AHAs.	<ul style="list-style-type: none"> <li>• Promotes Collagen Production</li> <li>• Strong Exfoliation</li> <li>• Ideal for Skin and Hair Care</li> </ul>
	22064 AC Water Kefir PHA	Water & Opuntia Ficus - Indica Extract & Lactobacillus Ferment	Delivers a vegan source of gluconic acid from water kefir to enhance natural skin beauty by promoting collagen synthesis and cellular renewal.	<ul style="list-style-type: none"> <li>• PHA Technology</li> <li>• Ideal for Sensitive Skin</li> <li>• Stimulates Collagen Production</li> </ul>
	20495 ACB Pomegranate Enzyme PF	Lactobacillus / Punica Granatum Fruit Ferment Extract	Pomegranates contain proteolytic enzymes which gently break down large proteins that have accumulated on the skin's surface.	<ul style="list-style-type: none"> <li>• Hydrating</li> <li>• Increases Cellular Renewal</li> <li>• Skin and Hair Application</li> </ul>
	10268PF ABS Pap-Ango Enzyme PF	Carica Papaya (Papaya) Fruit Extract & Mangifera Indica (Mango) Fruit Extract	Sustainably manufactured and extracted from unused residual fruit pulp, these polymers help reduce sebum on skin.	<ul style="list-style-type: none"> <li>• Anti-Aging</li> <li>• Ideal for Problem Skin</li> <li>• Increases Cellular Renewal</li> </ul>
	20360 ACB Cranberry Enzyme	Lactobacillus/Vaccinium Macrocarpon Fruit Ferment Filtrate	Helps dissolve and digest dry cells found on the skin's surface, leaving the skin revitalized.	<ul style="list-style-type: none"> <li>• Exfoliation</li> <li>• Increased Cellular Renewal</li> <li>• Anti-Aging</li> </ul>



# Balancing







Trying to figure out what our skin needs can feel like a sky-high tightrope balancing act. One day our skin is dry and the next day it is oily. The fluctuation of our skin's natural state is to be expected, but frustrating breakouts often happen when we least expect them. After exfoliating, the skin needs an infusion of nutrition to allow actives to do their best work. Bathe the skin with balancing ingredients that stimulate collagen production, even skin texture, and control sebum production.

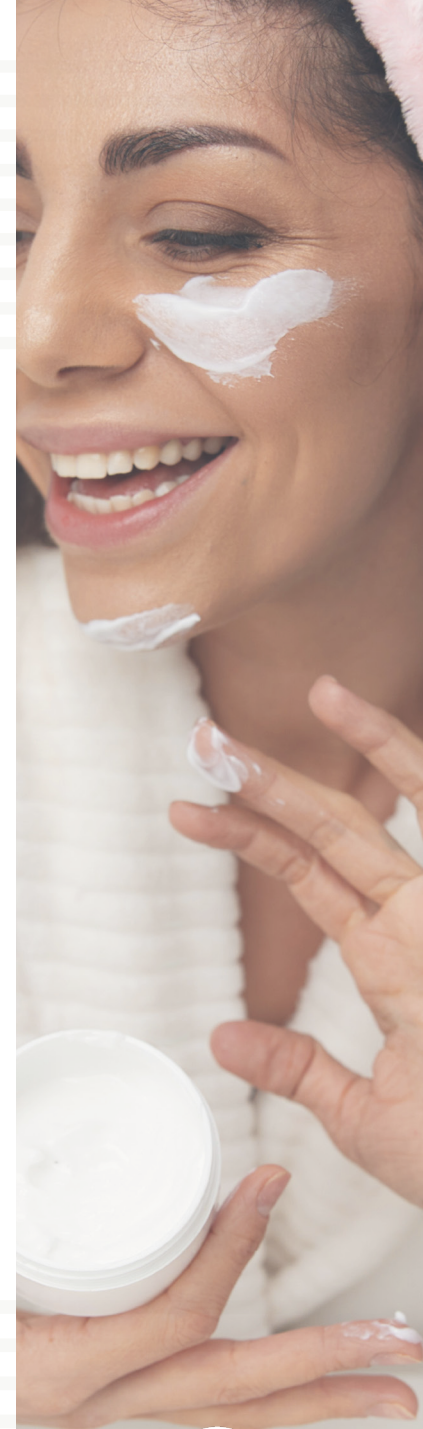
	Product Code & Name	INCI Name	Mechanism	Multifunctional Benefits
	20757PF AC CytoPure PF	Cryptocodium Cohnii Extract	Activates the power of glutathione to cleanse cellular pollution and detoxify from within.	<ul style="list-style-type: none"> <li>• Pro-Collagen Synthesis</li> <li>• Enhances Cellular Viability</li> <li>• Wound Healing</li> </ul>
	21005PF AC Biopolymer Chia PF	Coconut Acid & Saliva Hispanica Seed Extract	A modified protein with a lipid moiety that disrupts the surface tension of sebum on the skin by naturally binding to excess sebum.	<ul style="list-style-type: none"> <li>• Sebum Control</li> <li>• Film Former</li> <li>• Ideal for Problem Skin</li> </ul>
	20949 SpiraColl®	Spirulina Maxima Extract	A vegan, algae-derived collagen booster intelligently designed to stimulate collagen production for resilient skin from within.	<ul style="list-style-type: none"> <li>• Boost Natural Collagen</li> <li>• Sustainably Sourced</li> <li>• Promotes Healthy Skin</li> </ul>
	20395PF AC Sebum Control Enzyme	Butylene Glycol & Water & Spiraea Ulmaria Extract	Reduces the activity of sebaceous glands by inhibiting the activity of 5 alpha-reductase.	<ul style="list-style-type: none"> <li>• Provides Balance</li> <li>• Ideal for Oily Skin</li> <li>• Ideal for Dry Skin</li> </ul>
	16810 ACB Pisum Sativum Peptide	Pisum Sativum (Pea) Peptide	Hydrolyzed pea proteins utilize novel technology to provide anti-aging, antioxidant, and smoothing benefits.	<ul style="list-style-type: none"> <li>• Increases Hydration</li> <li>• Anti-Aging</li> <li>• Antioxidant</li> </ul>
	20339PF ACB Bio-Chelate 5 PF	Water & Saccharomyces/Zinc Ferment & Saccharomyces/Copper Ferment & Saccharomyces/Magnesium Ferment & Saccharomyces/Iron Ferment & Saccharomyces/Silicon Ferment	Five essential minerals work as co-factors in many enzymatic reactions, such as cellular production, providing strength and vitality to the skin.	<ul style="list-style-type: none"> <li>• Antioxidant</li> <li>• Improve Skin Density</li> <li>• Rejuvenate Complexion</li> </ul>



# Moisturizing



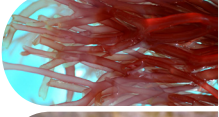



Oh, hi, hydration! This next vital step of increasing the water present in your skin is something that can't be skipped. Just like how we hydrate our bodies by drinking water every day, we have to hydrate our skin topically as well. Providing the skin with moisture is crucial to the upkeep and performance of our skin barrier. Nourishing our skin on a cellular level with hydrating ingredients will give your skin that youthful energy to bounce back.

	Product Code & Name	INCI Name	Mechanism	Multifunctional Benefits
	16742 Phyto-Biotics Saffron	Water & Crocus Sativus Meristem Cell Extract	This saffron extract provides the cosmetic market with a plant-derived stem cell extract for moisturization benefits.	<ul style="list-style-type: none"> <li>• Moisturizing</li> <li>• Anti-Inflammatory</li> <li>• Antioxidant</li> </ul>
	20219PF AC Dermal Respiratory Factor Advanced PF	Water & Saccharomyces Lysate Extract	Given the similarity between yeast and human cells, it is probable that when applied, the heat shock proteins reduce or reverse stress in human cells.	<ul style="list-style-type: none"> <li>• Global Metabolic Stimulant</li> <li>• Soothing Benefits</li> <li>• Promotes Wound Healing</li> </ul>
	20963 AC PolyJackharides	Water & Artocarpus Heterophyllus Fruit Extract	Polysaccharides upcycled from jackfruit act as excellent film-formers and moisturize the skin.	<ul style="list-style-type: none"> <li>• Sustainable</li> <li>• Moisturizing</li> <li>• Skin Care &amp; Hair Care</li> </ul>
	10346PF ABS Viola Tricolor Extract	Hydrolyzed Viola Tricolor Extract	Increases concentration of hyaluronic acid within the epidermis to enhance the skin's water-binding properties as well as increase CD44 receptors.	<ul style="list-style-type: none"> <li>• Hyaluronic Acid Synthesis</li> <li>• Aquaporin-3 Synthesis</li> <li>• Moisturizing</li> </ul>
	20742 AcquaSeal® Coconut	Cocos Nucifera (Coconut) Fruit Extract	Has a high concentration of medium chain triglycerides and non-estrogenic phytosterols to normalize epidermal lipids and provide silky texture.	<ul style="list-style-type: none"> <li>• Intense Moisturization</li> <li>• Improves Barrier Function</li> <li>• Enhances Formula Aesthetics</li> </ul>
	20852 AcquaSeal® Algae	Chlamydomonas Reinhardtii Extract	Contains algal lipid fractions derived from green algae, providing the skin cellular hydration, proliferation, and anti-inflammation.	<ul style="list-style-type: none"> <li>• Instant &amp; Long-Term Hydration</li> <li>• Moisturizing</li> <li>• Defends Against Aging Skin</li> </ul>



# Anti-Inflammation







Nothing breaks our confidence quite like break-outs. Whether your redness is from acne, rosacea, wounds, or just undertones, inflammation can further damage your skin's elasticity, hydration, and cellular renewal. Our ingredients are not only able to physically reduce redness from topical application, they are also able to protect the skin from future inflammation by getting to the root of the problem. Incorporate the below actives into a wide variety of skin care formulations to protect your skin from environmental stressors that could cause inflammation. Capitalize on anti-redness for a confidence boost before a night out, or an instant relief for your nighttime routine.

	Product Code & Name	INCI Name	Mechanism	Multifunctional Benefits
	20342PF ACB Yerba Santa Glycoprotein PF	Lactobacillus/Eriodictyon Californicum Ferment Extract	Yerba Santa is comprised of mucopolysaccharides and glycoproteins that function to coat the mucus membrane, allowing for hydration.	<ul style="list-style-type: none"> <li>• Anti-Inflammatory</li> <li>• Improves Barrier Function</li> <li>• Moisturizing</li> </ul>
	40600 Phyto-Biotics Perilla®	Perilla Frutescens Extract	Capitalizes on the phenolic metabolite, rosmarinic acid, to provide a plant-derived stem cell ingredient to impart protective and anti-aging benefits.	<ul style="list-style-type: none"> <li>• Promotes Collagen Synthesis</li> <li>• Anti-Inflammatory</li> <li>• Anti-Aging</li> </ul>
	16909 BiEau® Actif Red Algae	Haematococcus Pluvialis Juice & Phaffia Rhodozyma Ferment Extract	A sustainably sourced essence of <i>Haematococcus pluvialis</i> and fermented <i>Phaffia rhodozyme</i> designed to encourage an isotonic cellular environment to reduce inflammation.	<ul style="list-style-type: none"> <li>• Sustainably Manufactured</li> <li>• Reduces Inflammation</li> <li>• Increased Cellular Viability</li> </ul>
	16586 Phytofuse Renew®	Selaginella Lepidophylla Extract	Active Concepts has sustainably isolated this botanical's Moisture Retention Complex to provide moisturization.	<ul style="list-style-type: none"> <li>• Moisturization</li> <li>• Improved Barrier Function</li> <li>• Sensorial Attributes</li> </ul>
	16908 BiEau® Actif Tri-Mushroom	Ganoderma Lucidum Extract & Inonotus Obliquus (Mushroom) Extract & Cordyceps Sinensis Extract	<i>Ganoderma lucidum</i> , <i>Inonotus obliquus</i> , and <i>Cordyceps sinensis</i> , are three mushroom species commonly utilized to optimize skin health.	<ul style="list-style-type: none"> <li>• Anti-Inflammatory</li> <li>• Isotonic Solution</li> <li>• Antioxidant</li> </ul>
	MI5019MAX Leucidal® SF Max	Lactobacillus Ferment	A powerful probiotic-based ingredient created by the fermentation of <i>Lactobacillus</i> in a defined growth media.	<ul style="list-style-type: none"> <li>• Natural Antimicrobial</li> <li>• Skin Conditioning</li> <li>• Rejuvenating</li> </ul>



# Anti-Aging






Although we can't escape the inevitable, there are many ways to prolong the signs of aging. Factors such as exposure to UV light, pollution, stress, and just the fact that we are getting older expedites the appearance of wrinkles, fine lines, and sagging skin. Everyone wants to preserve their youth for as long as possible, ideally without the needles that come with Botox. Use our below actives that have been proven to reduce wrinkle count, increase collagen production, and fight off harmful reactive oxygen species. Preserving our youth now doesn't seem that far out of reach.

Product Code & Name	INCI Name	Mechanism	Multifunctional Benefits
 20343LNZ ACB Fruit Mix	Water & Vaccinium Myrtillus Fruit Extract & Saccharum Officinatum (Sugar Cane) Extract & Citrus Aurantium Dulcis (Orange) Fruit Extract & Citrus Limon (Lemon) Fruit Extract & Acer Saccharum (Sugar Maple) Extract	Containing AHA's, this ingredient is capable of improving moisturization while simultaneously increasing the production of collagen.	<ul style="list-style-type: none"> <li>• Decrease Appearance of Wrinkles</li> <li>• Immediate Perceivable Results</li> <li>• Moisturizing</li> </ul>
 16587 Phyto-Biotics Acai®	Euterpe Oleracea Fruit Extract	Capitalizes on phenolic metabolites produced by acai palms to provide a plant-derived stem cell ingredient that imparts anti-aging benefits.	<ul style="list-style-type: none"> <li>• Stem Cell Technology</li> <li>• Anti-Aging</li> <li>• Increases Cellular Metabolism</li> </ul>
 11907 Watercress Extract SF	Water & Nasturtium Officinale Extract & Lactobacillus Ferment	Doubling as an antioxidant and an anti-inflammatory, this ingredient neutralizes harmful free radicals to keep fine lines and wrinkles at bay.	<ul style="list-style-type: none"> <li>• Homeostasis of Calcium Levels</li> <li>• Anti-Aging</li> <li>• Antioxidant</li> </ul>
 12006 AC OleaShield	Lactobacillus & Olea Europaea (Olive) Fruit Water & Lactobacillus Ferment	Biofermented and derived from Italian upcycled olive waste water, this activates autophagy in cells.	<ul style="list-style-type: none"> <li>• Detoxification</li> <li>• Pro-Aging</li> <li>• Antioxidant</li> </ul>
 12011 AC AmaraSense	Water & Glycyrrhiza Glabra (Licorice) Root Extract & Salix Alba (Willow) Bark Extract & Cynara Scolymus (Artichoke) Leaf Extract & Lactobacillus Ferment	A blend of bitter substances that stimulate cutaneous bitter taste receptors to restore a youthful radiance.	<ul style="list-style-type: none"> <li>• Neurocosmetic</li> <li>• Pro-Aging</li> <li>• Increases Intracellular Calcium</li> </ul>
 16905 BiEau® Actif Brown Algae	Laminaria Japonica Extract	A sustainably sourced essence from brown algae that encourages an isotonic environment while promoting antioxidant protection.	<ul style="list-style-type: none"> <li>• Wrinkle Reduction</li> <li>• Rejuvenating</li> <li>• Antioxidant</li> </ul>



# Eye Care






Authenticity is in the details - our eyes and lips need some self-care, too! Overworked and tired consumers often see the first signs of dullness under their eyes. Let's not allow our eyes to give away our busy schedule. Continue to take on the day and accentuate your brightness with actives that instantly revitalize, depuff, and rid of under-eye circles.

	Product Code & Name	INCI Name	Mechanism	Multifunctional Benefits
	16671 Revital-Eyes	Water & Lactobacillus Ferment Lysate & Camellia Sinensis Leaf Extract & Punica Granatum Extract & Caffeine	A unique complex of probiotics, green tea, pomegranate, and caffeine that helps reduce all signs of aging around the eyes.	<ul style="list-style-type: none"> <li>• Diminishes Dark Circles</li> <li>• De-Puffs Tired, Baggy Eyes</li> <li>• Lifts and Tones Skin, Anti Wrinkle</li> </ul>
	16634 AC Griffonia Lysate Advanced	Griffonia Simplicifolia Seed Extract	Griffonia seed cells contain 5-HTP content, providing formulators with a neuro-cosmetic material that delivers immediate perceivable lifting benefits.	<ul style="list-style-type: none"> <li>• Neuro-Cosmetic</li> <li>• Immediately Perceivable Results</li> <li>• Long Term Anti-Aging</li> </ul>
	10405PF ABS Ginger Mint Extract Cooling PF	Water & Zingiber Officinale (Ginger) Root Extract & Mentha Piperita (Peppermint) Leaf Extract	Unique blend of ginger root and peppermint leaf extracts that provide a pleasant cooling effect, leaving skin feeling refreshed.	<ul style="list-style-type: none"> <li>• Cooling Sensation</li> <li>• Aesthetic Enhancement</li> <li>• Refreshing</li> </ul>
	10350 ABS Rice Lipids Plus	Oryza Sativa (Rice) Lipids	Provides both functional and aesthetic properties. Naturally forming lipids have been found to exhibit film-forming properties to support hydration.	<ul style="list-style-type: none"> <li>• Natural Binding Ability</li> <li>• Improved Barrier Function</li> <li>• Intense Moisturizing Benefits</li> </ul>
	10247 ABS Pomegranate Sterols	Punica Granatum Sterols	Utilizing the cradle-to-cradle method, this ingredient is capable of increasing moisture levels on the skin while enhancing skin barrier function.	<ul style="list-style-type: none"> <li>• Functional and Sensorial Active</li> <li>• Improved Barrier Function</li> <li>• Moisturizing</li> </ul>



# Lip Care

Pamper your pout with effective lip care! Achieving healthy-looking and full lips has now become possible without the use of needles. Prepping the lips with actives that are hydrating, moisturizing, and simultaneously plumping will not only deliver a desired appearance, but will also keep the lips feeling healthy and full.

Product Code & Name	INCI Name	Mechanism	Multifunctional Benefits
 10401 ABS Velvet Flower Extract OS	Ethylhexyl Palmitate & Amaranthus Caudatus Seed Extract	Velvet flowers are used for moisturizing benefits and preventing skin aging due to their high content level of proteins and minerals.	<ul style="list-style-type: none"> <li>• Soothing</li> <li>• Nourishing</li> <li>• Refreshing</li> </ul>
 10414 ABS Acai Sterols EFA	Euterpe Oleracea Sterols & Linoleic Acid & Oleic Acid & Linolenic Acid	This super fruit ingredient is a natural replacement for petrolatum and lanolin capable of increasing moisture and barrier function.	<ul style="list-style-type: none"> <li>• Improved Barrier Function</li> <li>• Aesthetic Enhancement</li> <li>• Moisturizing</li> </ul>
 60050 AC MVS Lips	Glycine Soja (Soybean) Seed Extract & Glycyrrhiza Glabra (Licorice) Leaf Extract & Phospholipids	A self-assembling micro-scale delivery system of phospholipids to induce new collagen in the lips.	<ul style="list-style-type: none"> <li>• Plumping</li> <li>• Natural Delivery System</li> <li>• Moisturizing</li> </ul>
 10771 ABS Rose Extract OS	Helianthus Annus (Sunflower) Seed Oil & Rosa Damascena Extract	This ingredient may impart skin conditioning benefits for a luxurious experience that mimics the idea of indulging for beauty's sake alone!	<ul style="list-style-type: none"> <li>• Conditioning</li> <li>• Nourishing</li> <li>• Revitalizing</li> </ul>
 16521 AC Powdered Mother of Pearl	Mother of Pearl	Due to the small particle size, this ingredient can impart gentle exfoliation for sensitive skin, especially in formulations that cater to lip care.	<ul style="list-style-type: none"> <li>• Micro-Exfoliant</li> <li>• Revitalizing</li> <li>• Adds Luster</li> </ul>







# Sample Formulations



# Exfoliating Essence

This product is designed to remove dead skin cells from the surface of the skin, improve the overall texture and appearance, as well as promote a brighter, more even complexion.

Trade Name	INCI Name	%	Vendor
<b>Phase A</b>			
Water	Water	70.14	Local
Hydrolite 5 Green	1,2-Hexanediol	5.00	Symrise
<b>10229 ACB White Willow Bark Powder</b>	Salix Alba Bark Extract	10.00	Active Concepts
Sodium Lactate	Sodium Lactate	1.00	FSS
<b>20495 ACB Pomegranate Enzyme PF</b>	Lactobacillus/Punica Granatum Fruit Ferment Filtrate	2.86	Active Concepts
RonaCare Allantoin	Allantoin	0.10	EMD Performance Materials
DL-Panthenol	Panthenol	0.50	FSS
<b>10268PF Pap-Ango Enzyme PF</b>	Aqua, Carica Papaya (Papaya) Fruit Extract, Mangifera Indica (Mango) Fruit Extract, Leuconostoc/Radish Root Ferment Filtrate	2.00	Active Concepts
<b>20496 ACB Modified Pumpkin Enzyme PF</b>	Lactobacillus/Pumpkin Fruit Ferment Filtrate	0.50	Active Concepts
<b>22064 AC Water Kefir PHA</b>	Water & Opuntia Ficus-Indica Fruit Extract & Lactobacillus Ferment	5.00	Active Concepts
<b>20343LNZ ACB Fruit Mix</b>	Aqua (Water) & Vaccinium Myrtillus Fruit Extract & Saccharum Officinarum (SugarCane) Extract & Citrus Aurantium Dulcis (Orange) Fruit Extract & Citrus Limon (Lemon) Fruit Extract, & Acer Saccharum (Sugar Maple) Extract	0.10	Active Concepts
<b>M16008 PhytoCide Lichen</b>	2,3-Butanediol & Cladonia Rangiferina Extract	2.00	Active Concepts
Xanthan Gum	Xanthan Gum	0.40	FSS
<b>Phase B</b>			
Perfume Essence N33500	Fragrance	0.10	Carruba
Symbiosolv Clear Plus MB	Caprylyl/Capryl Glucoside (and) Aqua (and) Sodium Cocoyl Glutamate (and) Glyceryl Caprylate (and) Citric Acid (and) Polyglyceryl-6 Oleate (and) Sodium Surfactin	0.30	Evonik

## Formulating Guidelines

1. In a main beaker, combine Phase A ingredients one at a time ensuring each is dissolved before adding next.
2. Add Phase B to Phase A with continuous mixing.



Why We Love It  
rids skin of impurities

# Balancing Beauty Boost



A cocktail of ingredients to repair the imbalance in the skin. This Balancing Beauty Boost works to soothe and nourish the skin while controlling excess oil production.

Trade Name	INCI Name	%	Vendor
<b>Phase A</b>			
Purified Water	Water	20.60	Local
17001PBF AC HYA Solution 1% PBF	Water & Hyaluronic Acid	50.00	Active Concepts
FSS HYA Powder	Sodium Hyaluronate	0.50	Formulator Sample Shop
<b>Phase B</b>			
Niacinamide	Niacinamide	0.50	Lonza Consumer Health
D22020 ACD HA Booster	Hydrolyzed Sodium Hyaluronate	0.05	Active Concepts Distribution
<b>Phase C</b>			
21005PF AC Biopolymer Chia PF	Coconut Acid & Salvia Hispanica Seed Extract	3.00	Active Concepts
Zemea	Propanediol	5.00	DuPont Tate & Lyle
Solagum AX	Acacia Senegal Gum & Xanthan Gum	1.20	SEPPIC
Sclerotium Gum	Sclerotium Gum	0.60	FSS
<b>Phase D</b>			
20342PF ACB Yerba Santa Glycoprotein PF	Lactobacillus/Eriodictyon Californicum Ferment Extract	1.00	Active Concepts
20757PF AC Cypoture PF	Cryptocodium Cohnii Extract	8.00	Active Concepts
16564 AC Phytocoll PF	AC Phytocoll PF	1.00	Active Concepts
11907 AC Watercress Extract SF	Water & Nasturtium Officinale Extract	2.00	Active Concepts
20224PF ACB Yogurt Dermal Respiratory Factor PF	Lactobacillus Bulgaricus Ferment Filtrate	1.00	Active Concepts
<b>Phase E</b>			
Delta-Gluconolactone	Gluconolactone	0.25	Acros/Fisher
M16008 PhytoCide Lichen	2,3-Butanediol & Cladonia Rangiferina Extract	2.00	Active Micro Technologies
<b>Phase F</b>			
20395PF AC Sebum Control Enzyme PF	Butylene Glycol & Water & Spiraea Ulmaria Extract	3.00	Active Concepts
<b>Phase G</b>			
W.S. Tropical Island ORC 1500942	Fragrance	0.30	Orchidia

## Formulating Guidelines

1. In a main beaker, combine Phase A ingredients and mix at high speed at 40-50C until completely dissolved.
2. Add Phase B to Phase A with continuous mixing until dissolved.
3. Pre-mix Phase C and add to Phase AB with continuous mixing until homogenous.
4. Pre-mix Phase D and add to phase ABC with continuous mixing until homogenous.
5. Add Phase E to Phase ABCD separately and mix well.
6. Add Phase F and mix well.
7. Add Phase G with continuous mixing and mix until cooled to 30C.

Why We Love It

calms & refreshes



# Radiance Replenisher

This Radiance Replenisher formula works to hydrate the skin while providing a subtle, radiant glow. These featured ingredients will condition the skin without imparting a heavy or greasy residue.

Trade Name	INCI Name	%	Vendor
<b>Phase A</b>			
11287PF ABS Cucumber Water PF	Cucumis Sativus (Cucumber) Fruit Water	48.14	Active Concepts
D22020 ACD HA Booster	Hydrolyzed Sodium Hyaluronate	0.01	Active Concepts Distribution
FSS Sodium Phytate	Sodium Phytate	0.10	Formulator Sample Shop
20963 AC PolyJackharides	Water & Artocarpus Heterophyllus Fruit Extract	2.00	Active Concepts
<b>Phase B</b>			
Solagum AX	Acacia Senegal Gum & Xanthan Gum	0.20	SEPPIC
Glycerin	Glycerin	3.00	Stock
<b>Phase C</b>			
20742 AcquaSeal® Coconut	Cocos Nucifera (Coconut) Fruit Extract	5.00	Active Concepts
EcoSil	Hydrogenated Ethylhexyl Oliviate, Hydrogenated Olive Oil Unsaponifiables	20.00	Formulator Sample Shop
HallStar CO1695 Cetyl Alcohol	Cetyl Alcohol	2.00	HallStar
HFSS Behenyl Alcohol	Behenyl Alcohol	2.00	Formulator Sample Shop
Ritamulse SCG	Glyceryl Stearate & Cetearyl Alcohol & Sodium Stearoyl Lactylate	7.00	RITA
Montanov 68 MG	Cetearyl Alcohol & Cetearyl Glucoside	3.00	SEPPIC
<b>Phase D</b>			
10346 ABS Viola Tricolor Extract	Hydrolyzed Viola Tricolor Extract	2.00	Active Concepts
40600 Phyto-Biotics Perilla	Perilla Frutescens Extract	1.00	Active Concepts
Natural Coconut Fragrance N38006	Fragrance	0.25	Carruba
<b>Phase E</b>			
M16008 PhytoCide Lichen	2,3-Butanediol & Cladonia Rangiferina Extract	4.00	Active Micro Technologies
Citric Acid Solution 10%	Water & Citric Acid	0.30	Stock

## Formulating Guidelines

1. Combine Phase A and heat to 75-80C.
2. In a separate container, pre-mix Phase B and add to Phase A. Mix until homogeneous while heating to 75-80C.
3. In a separate beaker, combine Phase C and heat to 75-80C until uniform.
4. Once Phase AB and Phase C are homogeneous and at temperature, slowly add Phase C into Phase AB. Maintain temperature and mix until homogeneous.
5. Cool to 50C and add Phase D with continuous mixing.
6. Cool to 25-30C and add Phase E with continuous mixing.



Why We Love It  
smoothes & conditions

# Eye-Opening Treatment



Specifically formulated for the delicate skin around the eyes, this Eye-Opening Treatment is applied in small dots around the eyes and gently patted into the skin with the fingertips. Designed to address fine lines, dark circles, and puffiness, open your eyes with this formulation for a smoother and brighter look.



Trade Name	INCI Name	%	Vendor
<b>Phase A</b>			
Purified Water	Water	56.20	Local
Sodium Hyaluronate	Sodium Hyaluronate	0.20	Stock
Carbopol Ultrez 21 Polymer	Acrylates/C-1030 Alkyl Acrylate Crosspolymer	0.60	Lubrizol
Glycerin	Glycerin	2.00	Stock
<b>Phase B</b>			
Olivem 1000	Cetearyl Oliviate & Sorbitan Oliviate	6.00	HallStar
10912 ABS Indian Gooseberry Extract OS	Carthamus Tinctorius (Safflower) Seed Oil & Ribes Nigrum (Black Currant) Fruit Extract	15.00	Active Concepts
<b>Phase C</b>			
10405PF ABS Ginger Mint Cooling Extract	Water & Zingiber Officinale (Ginger) Root Extract & Mentha Piperita (Peppermint) Leaf Extract	2.00	Active Concepts
10201PF ABS Lady's Mantle Extract PF	Water & Alchemilla Vulgaris Extract	2.00	Active Concepts
20219PF AC Dermal Respiratory Factor Advanced PF	Water & Saccharomyces Lysate Extract	1.00	Active Concepts
16671 Revital Eyes	Water & Lactobacillus Ferment Lysate & Camellia Sinensis Leaf Extract & Punica Granatum Extract & Caffeine	1.00	Active Concepts
16618 Probacillus Revive	Lactobacillus Ferment Lysate	1.00	Active Concepts
16810 Pisum Sativum Peptide	Pisum Sativum (Pea) Peptide	3.00	Active Concepts
M14003 AMTicide® Coconut	Lactobacillus & Cocos Nucifera (Coconut) Fruit Extract	3.00	Active Micro Technologies
M16008 Phytocide Lichen	2,3-Butanediol & Cladonia Rangiferina Extract	2.00	Active Micro Technologies
16908 BiEau® Actif Tri-Mushroom	Ganoderma Lucidum Extract & Inonotus Obliquus (Mushroom) Extract & Cordyceps Sinensis Extract	1.00	Active Concepts
16909 BiEau® Actif Red Algae	Haematococcus Pluvialis Extract & Yeast Ferment Extract	1.00	Active Concepts
16634 Griffonia Lysate Advanced	Griffonia Simplicifolia Seed Extract	1.00	Active Concepts
<b>Phase D</b>			
Scented Extract Goji Berry	Lycium Barbarum Fruit Extract	1.00	Formulator Sample Shop
Scented Extract Raspberry	Rubus Idaeus (Raspberry) Extract	1.00	Formulator Sample Shop

## Formulating Guidelines

1. In a main beaker, create a vortex with a mixer. Sprinkle sodium hyaluronate and Carbopol Ultrez 21 Polymer. Mix until evenly dispersed before continuing with additions. Begin heating to 70-75C.
2. Combine Phase B and heat to 70-75C.
3. When temperature reaches 70-75C, add Phase B to Phase A. Mix well and then cool down to 40-45C.
4. At 40-45C, add Phase C to Phase AB. Mix well and continue to cool with continuous mixing to room temperature.

Why We Love It  
awakens & depuffs



# Pout Perfection

A lip formulation designed to be used as a mask, Pout Perfection creates a barrier that seals in moisture and leaves the lips looking plump, smooth, and youthful.

Trade Name	INCI Name	%	Vendor
<b>Phase A</b>			
20645 AC Vegetable Collagen	Vegetable Collagen	56.58	Active Concepts
20949 AC SpiraColl	Spirulina Maxima Extract	1.00	Active Concepts
16587 Phyto-Biotics Acai®	Euterpe Oleracea Fruit Extract	1.00	Active Concepts
ACD HA Booster	Hydrolyzed Sodium Hyaluronate	0.10	Formulator Sample Shop
M15008 Leucidal® Liquid	Leuconostoc/Radish Root Ferment Filtrate	4.00	Active Micro Technologies
Glycerin	Glycerin	2.00	Formulator Sample Shop
Xanthan Gum	Xanthan Gum	0.30	Formulator Sample Shop
<b>Phase B</b>			
Panalane H-300E	Hydrogenated Polyisobutene	4.50	Vantage
60050 AC MVS Lips	Glycine Soja (Soybean) Seed Extract & Glycyrrhiza Glabra (Licorice) Leaf Extract & Phospholipids	2.00	Active Concepts
10350 ABS Rice Lipids Plus	Oryza Sativa (Rice) Lipids	2.00	Active Concepts
10247 ABS Pomegranate Sterols	Punica Granatum Sterols	2.00	Active Concepts
10257 ABS Amaranthus Squalane	Squalane	8.00	Active Concepts
Lite Natural Wax Jelly SP-505	Cera Alba & Methyl Soyate & Copernicia Cerifera Cera & Ricinus Communis Seed Oil	2.00	Strahl & Pitsch, Inc.
Natural Atum	Canola Oil (and) Ricinus Communis (Castor) Seed Oil (and) Polyhydroxystearic Acid (and) Euphorbia Cerifera (Candelilla) Wax (and) Helianthus Annuus (Sunflower) Seed Wax (and) Tocopheryl Acetate	3.00	Koster Keunen
Schercemol DISM Ester	Diisostearyl Malate	5.00	Lubrizol
Candellila Wax	Candellila Wax	1.00	Formulator Sample Shop
Carranuba Wax	Carranuba Wax	0.50	Formulator Sample Shop
Honeysuckle Pink	Mica, Titanium Dioxide, Iron Oxide	0.02	Just Pigments
Vanilla Coco	Flavor	0.50	Firmenich
MagnaSweet MM 110F	Glycerin & Ammonium Glycrrhizate	1.50	Mafco Worldwide

## Formulating Guidelines

1. In a side beaker, combine Phase A with continuous mixing. Ensure each ingredient is in solution before adding the next. Heat to 80C.
2. In a main beaker, combine Phase B. Heat to 80C.
3. Once Phase B is homogeneous and reaches 80C, use a prop mixer at medium speed to disperse pigment.
4. Once Phase B is a homogenous mixture, add Phase A in small increments at a time. As the volume in the beaker increases, the prop mixing speed may also be increased or raised towards the surface of the batch to avoid pooling of Phase A.



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plumps & fills



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