



Celestial Beauty Kit

#UnveilTheCosmosWithin

The Universe Is Waiting!

In a world increasingly drawn to the mystical and spiritual, the rise of astrology, crystal healing, and holistic wellness practices has become more than just a trend—it's a cultural movement reshaping the way we approach self-care. With the pandemic amplifying our need for comfort and connection, people are turning to ancient traditions and cosmic energies to find solace and meaning in their lives. As interest in these practices continues to soar, we find ourselves at the forefront of this transformative journey, introducing the **Celestial Beauty Kit** — a groundbreaking fusion of astrology and elemental wisdom crafted to revolutionize your beauty routine.

But what exactly has sparked this fascination with the mystical realm? Recent data and observations shed light on this phenomenon. From the surge in #crystaltok videos on TikTok to the proliferation of esoteric shops and healing practices, it's clear that people are seeking more than just skincare — they're searching for a deeper connection to themselves and the universe.

The pandemic has played a pivotal role in accelerating this shift, prompting individuals to explore alternative avenues for healing and self-discovery. From anxiety and stress to feelings of uncertainty, the challenges of the past few years have prompted a profound reevaluation of our priorities and beliefs. For many, spirituality offers a path to reclaiming identity and finding inner peace amidst chaos. Whether it's through crystal healing sessions, astrology readings, or spiritual retreats, individuals are embracing these practices as a means of empowerment and self-expression.

As we embark on this journey together, let the **Celestial Beauty Kit** be your guide — a transformative experience that transcends conventional beauty rituals and invites you to embrace the cosmic energies that surround you. It's time to awaken your senses to the harmonious dance of the celestial realm and discover the beauty that lies within.

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Unveil the
Cosmos Within!

Shine bright under the stars



Air Element

Air signs, characterized as Gemini, Libra, and Aquarius, embody intellect, communication, and social connections. Like the wind, they are free-spirited and value independence, often seeking intellectual stimulation and new experiences. While bringing a breath of fresh perspective and intellectual vigor wherever they go, air signs inspire those around them to embrace the diversity of new ideas. Consumers categorized as air signs are likely to be drawn to cosmetic products that offer versatility, prioritize innovation, and have cutting-edge ingredients. Not only do they tend to approach the cosmetic industry with a discerning eye and a preference for products to enhance their natural beauty, but they also desire brands that align with individuality, creativity, and social responsibility.



Water Element

Cancer, Scorpio, and Pisces make up the water sign within the zodiac realm and are known for their intuition, emotional sensitivity, and empathy. They are more attuned to the subtleties of human emotions and often possess a rich inner world. When it comes to the personal care industry, water signs are drawn to skincare and makeup products that provide hydration, soothing properties, and a feeling of emotional comfort. They may gravitate more to products that contain ingredients for sensitive skin and offer gentle, emotional support. Prioritizing self-care, water signs resonate with brands that promote self-love and acceptance.



Fire Element

The fire signs include Aries, Leo, and Sagittarius, exuding passion, energy, and confidence. Fire signs are not afraid to approach life with a bold and fearless attitude, ready to express their individuality and take on new challenges. In the world of cosmetics, fire signs seek out products that allow them to showcase their vibrant personalities, such as those with high-impact formulas. Willing to push the boundaries when it comes to their beauty routines, fire signs embrace new trends and innovation with passion. They appreciate skincare that provides invigorating sensations and energizing benefits, products that help maintain a radiant glow, and allow them to express their inner fire.

Shine bright under the stars

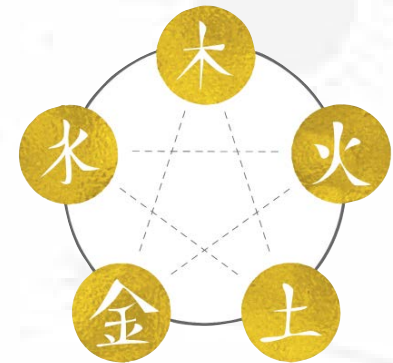
Earth Element

Earth signs are comprised of Taurus', Virgos, and Capricorns who are often associated with stability, practicality, and a grounded nature. They possess a strong sense of responsibility while focusing on tangible results. Because of this, earth signs lean into products that are reliable, effective, and offer long-term benefits. They may prefer more of a minimalistic routine to enhance their beauty without overpowering it. With the goals of sophistication and refinement, these individuals want well-crafted, durable, and timeless cosmetics. Earth signs will resonate with brands that are authentic, simple, and sustainable.



Metal Element

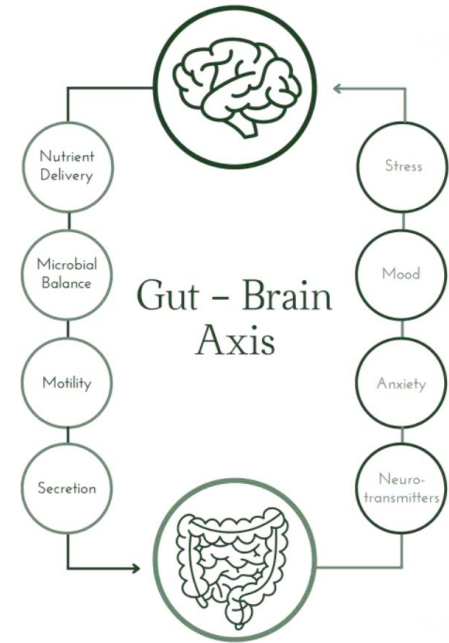
Metal signs fall under the Chinese zodiac signs of Monkey, Rooster, and Dog, and are characterized by their attention to detail, intelligence, and determination. Approaching life with a logical and analytical mindset, these individuals are always striving for excellence and efficiency. When it comes to the cosmetics industry, metal signs value products backed by scientific research. The formulas need to be long-lasting and offer precise application, allowing them to achieve flawlessness with ease. Because metal signs are likely to resonate with brands that prioritize minimalism and functionality, products that are practical and discerning in nature will win them over.



Hero Ingredient

The phrase “a gut feeling” speaks to the physical connection between the mind and body, originating from the gut-brain axis – a bidirectional communication network that links the central and enteric nervous systems through neurotransmitters, immune responses, and the gut microbiota. Emerging research reveals how gut health influences mood, cognitive abilities, and even skin health, inspiring a holistic approach to beauty and wellness.

Active Concepts builds on this growing understanding by exploring the intricate relationship between the mind, body, and skin. The gut-brain connection parallels the interplay between mood and skin health, both supported by networks of blood vessels, nerves, and immune cells. Disruptions in these systems, such as microbiome imbalances, can lead to inflammation and skin concerns. Research has shown that modulating the microbiome is a promising path for improving dermal health, creating a foundation for innovative skincare solutions.



Relaxation

Increased alpha brainwaves

+50%

at 5% *in vivo* compared to base lotion

Immunity

Maintained commensal microbiota

+57%

at 0.01% *in vitro*

Detox

Improves autophagy by

+20%

at 0.1% *in vitro*

AC Skinmuni-Tea

Introducing **AC Skinmuni-Tea**, a biofermented matcha tea active designed to address this mind-skin connection. Matcha, celebrated for its antioxidant potency, is harnessed in this active to optimize skin immunity, reduce inflammation, and deliver a calming, anti-stress experience. Standardized for niacinamide (vitamin B₃, 3 - 7%) and vitamin C (1 - 5%), **AC Skinmuni-Tea** provides a concentrated boost of dermal wellness, microbiome balance, relaxation support, and mood enhancement.

As the hero ingredient for the Celestial Beauty Kit, **AC Skinmuni-Tea** is designed to unveil the cosmos within. Just as the universe is a harmonious balance of interconnected forces, **AC Skinmuni-Tea** embodies this synergy by uniting the mind, body, and skin. This ingredient's ability to optimize skin immunity and promote relaxation mirrors the celestial rhythm of renewal and balance. By integrating **AC Skinmuni-Tea** into each of the five products, this collection celebrates the ethereal beauty of self-care, offering consumers a transformative experience that channels the energy of the universe into radiant, healthy skin.

Red Areas

Decreased red areas

-21%

at 5% *in vivo* after four weeks compared to base lotion

Pore Visibility

Decreased visible pores

-15%

at 5% *in vivo* after four weeks compared to base lotion

Wrinkles

Decreased wrinkle count

-9%

at 5% *in vivo* after four weeks compared to base lotion

CELESTIAL BEAUTY KIT

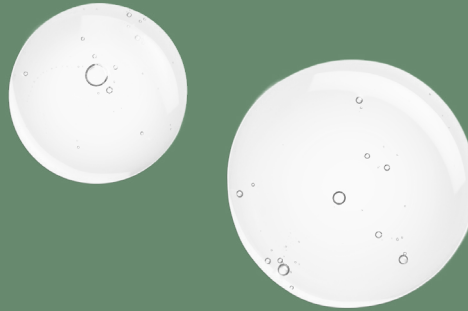
*Cosmic Cloud
Foaming Cleanser*



Air

initiate
celestial cleanse

Aqua Harmony Toner



Water

indulge in
water's balance

Solar Blaze Infusion



Fire

fuel
radiant glow

#UnveilTheCosmosWithin

Terra Lifting Essence



Earth

grounding, earthly
essence

*Lunar Detox
Hair Serum*



Metal







moon's transformative
detox



Cosmic Cloud Foaming Cleanser

The air sign is often associated with qualities such as lightness, clarity, and freedom. Just as the air element flows effortlessly and gently through space, our cloud-like foam cleanser embodies these characteristics in its texture and performance. The transformation of the cleanser into a light, airy foam mirrors the ethereal quality of air, creating a sensory experience that evokes feelings of weightlessness and purity. As the foam delicately envelops the skin, it effortlessly lifts away impurities, leaving behind a sense of freshness and rejuvenation.

This fragrance creates an enveloping aroma of the snow covered Teton mountains as the sun radiates, melting the snow kissing the air with a crisp golden glow. Airy freshness projects from the seamed cardamom and red cedar with a radiant cloud-like warmth of creamy sandalwood and vanilla.

	Featured Active	INCI Name	Mechanism	Multifunctional Benefits
	20612PF AC Foaming Rice PF	Sodium Cocoyl Hydrolyzed Rice Protein	Protein extracted from rice provides a plant-based alternative, offering functional benefits like film-forming and strengthening.	<ul style="list-style-type: none"> • Foaming • Nourishing • Conditioning
	20219PF AC Dermal Respiratory Factor PF	Water & Saccharomyces Lysate Extract	Leverages live yeast cell derivate technology to stimulate an increase in collagen synthesis while promoting wound healing.	<ul style="list-style-type: none"> • Microbiome Rebalancing • Stimulates Collagen Production • Efficacious Soothing Benefits
	16558G AC Vegetable Ceramides G	Glycerin & Glycosphingolipids	Ceramides support cellular integrity, maintain moisture, and protect against environmental damage for smooth, healthy skin.	<ul style="list-style-type: none"> • Conditioning • Anti-Inflammatory • Skin Barrier Repair
	16609 ABS Amethyst Extract PF	Water & Amethyst Extract	Just as air signs are associated with freedom and movement, this amethyst extract supports skin detoxification through cleansing impurities.	<ul style="list-style-type: none"> • Mystical • Enchanting • Timeless
	20519 ABS Quartz Extract	Water & Quartz Extract	Quartz is often called the "master healer" in crystal lore, resonating with the higher thinking and intuitive qualities of air signs.	<ul style="list-style-type: none"> • Pristine • Radiant • Sophisticated
	M16008 PhytoCide Lichen	2,3-Butanediol & Cladonia Rangiferina Extract	Derived from <i>Cladonia rangiferina</i> , a usnic acid-rich active that offers antioxidant protection and compatibility with anionic systems.	<ul style="list-style-type: none"> • Natural Antimicrobial • Antioxidant • Anti-Aging

Sample Formulation

Trade Name	INCI Name	%	Vendor
Phase A			
DI Water	Water	60.20	Stock
Sodium Phytate	Sodium Phytate	0.15	Stock/Carbone Scientific
Zemea	Propanediol	2.00	Stock/DuPont Tate & Lyle
Glycerin	Glycerin	5.00	Stock/ADM
Citric Acid	Citric Acid	0.40	Stock/Cargill
Phase B			
Amisoft ECS-22W	Disodium Cocoyl Glutamate & Water	5.00	Ajinomoto
Plantacare 810 UP	Caprylyl/Capryl Glucoside	4.75	BASF
Cocamidopropyl Betaine	Cocamidopropyl Betaine	2.50	Stock/Galaxy Chemicals
Pureact WS Conc	Sodium Methyl Cocoyl Taurate	1.00	Innospec
Ritafactant SCI	Sodium Cocoyl Isethionate	1.00	Rita
Phase C			
12048 AC Skinmuni-Tea	Water & Lactobacillus & Camellia Sinensis Leaf Extract & Lactobacillus Ferment	5.00	Active Concepts
20612PF AC Foaming Rice PF	Sodium Cocoyl Hydrolyzed Rice Protein	2.00	Active Concepts
20219PF AC Dermal Respiratory Factor PF	Water & Saccharomyces Lysate Extract	2.00	Active Concepts
16558G AC Vegetable Ceramides G	Glycerin & Glycosphingolipids	2.00	Active Concepts
16609 ABS Amethyst Extract PF	Water & Amethyst Extract	2.00	Active Concepts
20519 ABS Quartz Extract	Water & Quartz Extract	2.00	Active Concepts
M16008 PhytoCide Lichen	2,3-Butanediol & Cladonia Rangiferina Extract	2.00	Active Micro Technologies
Phase D			
Cloud 3 (Libra) 5429431	Fragrance	0.50	Agilex
Sepiclear G7	Heptyl Glucoside	0.50	Seppic
Phase E			
Citric Acid	Citric Acid		Stock/Cargill

Formulation Guidelines

1. Add A items one by one in order while heating to 75-80 °C. Mix well after each addition and until batch is uniform. Maintain temperature.
2. Add B items one by one in order to main tank at 75-80 °C with moderate mixing. Mix until uniform. Cool to 40-45 °C.
3. Add C items one by one in order to main tank at 40-45 °C. Mix well and maintain temperature.
4. Contain D items in a separate container. Mix until clear and uniform. Add D premix to main tank at 40-45 °C. Mix until uniform. Cool to 30-35 °C and adjust pH if necessary to 5.00 - 6.00 using citric acid in increments of 0.05%.



Cosmic Cloud Forming Cleanser









Why We Love It
Refreshing as the cool air

Aqua Harmony Toner

Water signs are deeply connected to emotions, intuition, and fluidity, embodying the essence of calm, adaptability, and nurturing care. This Aqua Harmony Toner captures this spirit with its soothing and hydrating properties, offering a refreshing experience that mirrors the gentle flow of water. Just as water shapes and replenishes the world around it, this toner gracefully glides across the skin, quenching its thirst while restoring balance and harmony. With every use, it washes away the remnants of the day, leaving the skin feeling renewed, nurtured, and in perfect sync with its natural rhythm.

This fragrance creates a harmony unsurpassed, through the sparkling reflection of citrus fields of the Italian Riviera with glistening reflection of the Mediterranean oceans breeze, combining with the crispness of delicately balanced aromatic tones of the south of France combined with invigorating mint that refreshes the nose as well as the soul. This water harmony leads into notes of citrus and an intoxicating aromatic blend of lavender, blue eucalyptus, juniper, and mint leaf.

	Featured Active	INCI Name	Mechanism	Multifunctional Benefits
	15078 AC Dead Sea Water	Sea Water	Drawn from ancient depths of the Jordan Rift Valley, AC Dead Sea Water delivers the essence of a timeless era that rejuvenates the soul.	<ul style="list-style-type: none"> • Sacred • Ethereal • Purifying
	16503PF AC Moisture-Plex Advanced PF	Glycerin & Water & Sodium PCA & Urea & Trehalose & Polyquaternium-51 & Sodium Hyaluronate	Works to improve healthy barrier integrity through a complex of glycerin, sodium PCA, urea, polyquaternium-51, and sodium hyaluronate.	<ul style="list-style-type: none"> • Moisture Balance • Improves Barrier Integrity • Cellular Detoxification
	16906 BiEau® Actif Green Algae	Spirulina Platensis Extract	Harnesses the sustainable essence of <i>Spirulina platensis</i> to enhance skin moisture, strengthen the barrier, and promote supple skin.	<ul style="list-style-type: none"> • Sustainably Manufactured • Skin Hydration • Marine-Derived
	20522PF AC Sapphire Extract PF	Water & Sapphire Extract	Sapphire, often associated with tranquility and wisdom, mirrors the soothing and emotional depth of water signs.	<ul style="list-style-type: none"> • Exquisite • Royal • Vibrant
	20521PF AC Ruby Extract PF	Water & Ruby Extract	Water signs thrive on emotional depth and connection; ruby, often associated with love and warmth, can enhance the feelings of self-love in this skincare ritual.	<ul style="list-style-type: none"> • Bold • Dynamic • Mesmerizing
	M11001 FortiCulture Coconut	Water & Cocos Nucifera (Coconut) Fruit Extract & Saccharomyces Ferment Filtrate	Standardized for lipopeptide content, this ingredient mimics cellular signaling to release AMPs, boosting the skin barrier and reducing the signs of aging.	<ul style="list-style-type: none"> • Natural Antimicrobial • Anti-Aging • Barrier Boosting

Sample Formulation

Trade Name	INCI Name	%	Vendor
Phase A			
15078 AC Dead Sea Water	Sea Water	80.35	Active Concepts
Pentylene Glycol	Pentylene Glycol	3.00	Stock
Ritalac NAL	Sodium Lactate	1.00	Rita
16503PF AC Moisture-Plex Advanced PF	Glycerin & Water & Sodium PCA & Urea & Trehalose & Polyquaternium-51 & Sodium Hyaluronate	2.85	Active Concepts
Phase B			
Citric Acid Solution 50%	Water & Citric Acid	0.30	Stock
Phase C			
16908 BiEau® Actif Green Algae	Spirulina Platensis Extract	2.00	Active Concepts
20522PF AC Sapphire Extract PF	Water & Sapphire Extract	2.00	Active Concepts
20521PF AC Ruby Extract PF	Water & Ruby Extract	2.00	Active Concepts
12048 AC Skinmuni-Tea	Water & Lactobacillus & Camellia Sinensis Leaf Extract & Lactobacillus Ferment	2.00	Active Concepts
M11001 FortiCulture Coconut	Water & Cocos Nucifera (Coconut) Fruit Extract & Saccharomyces Ferment Filtrate	4.00	Active Micro Technologies
Phase D			
Polysorbate 20	Polysorbate 20	0.35	Stock
Water 3 5429433	Fragrance	0.15	Agilex
Formulation Guidelines			

1. Combine Phase A one ingredient at a time with moderate mixing until uniform.
2. Adjust pH with Phase B to pH ~ 4.0-4.25. NOTE: This is a formula amount, not an adjustment.
3. Add Phase C ingredients to Phase AB one by one with moderate mixing until uniform.
4. Premix Phase D in a separate beaker until clear. Slowly add to phase ABC with moderate mixing until uniform.



Aqua Harmony Toner





Why We Love It
Quenches skin's thirst

Solar Blaze Infusion

The fire signs are symbols of passion, energy, and vitality, embodying the transformative power of heat and light. This Solar Blaze Infusion, a radiant vitamin C-inspired serum, channels this fiery essence with its vibrant and invigorating formula. Like the sun igniting the world with warmth and brilliance, this serum sparks life within the skin, brightening and energizing the complexion. As it melts effortlessly into the skin, it fuels a natural glow with renewed strength and radiance, igniting confidence and a bold, luminous vibrancy that burns as brightly as inner fire.

This fragrance is a fiery balance of spicy tonality that reflects the passion and energy of a salsa dance while hinting towards a playful fruity twist only to reinvigorate with richness from the depth of woody and roasty warmth that illuminates as it blazes off the olfactive projection. This spicy tone balances clove and cinnamon to provide an initial heat while a red apple keeps the heat palatable, holding the balance to a dark woody roasted musky twist.

	Featured Active	INCI Name	Mechanism	Multifunctional Benefits
	20852 AcquaSeal® Algae	Chlamydomonas Reinhardtii Extract	Derived from green algae using proprietary sustainable technology, this ingredient leverages bioactive lipid fractions that promote anti-aging.	<ul style="list-style-type: none"> • Comparable to Retinol • Cellular Hydration • Moisturizing
	11907 AC Watercress Extract SF	Water & Nasturtium Officinale Extract	Standardized for up to 2.0% vitamin C, AC Watercress Extract SF harnesses the antioxidant and anti-inflammatory power of watercress.	<ul style="list-style-type: none"> • Antioxidant • Barrier Repair • Anti-Inflammatory
	60192 AC ExoCalm	Water & Glycyrrhiza Glabra (Licorice) Root Extract & Phospholipids	A BioAuthentic Exosome that leverages sustainable technology by encapsulating upcycled licorice root to reduce skin inflammation and irritation.	<ul style="list-style-type: none"> • Upcycled Italian Licorice • BioAuthentic Exosome • Calms the Skin
	20431PF ACB Tonka Bean Bioferment PF	Lactobacillus/Dipteryx Odorata Seed Ferment Filtrate	This ingredient utilizes the UV-absorbing properties of tonka bean polyphenols to transform harmful UV rays into visible light, enhancing skin luminescence.	<ul style="list-style-type: none"> • Phototherapy • Pollution Protection • Skin Brightening
	20520PF AC Diamond Extract PF	Water & Diamond Powder	Diamonds resonate with the fiery resilience and radiant energy of fire signs, embodying strength, brilliance, and passion.	<ul style="list-style-type: none"> • Prismatic • Eternal • Divine
	10995 ACB Volcanic Ash Extract	Water & Volcanic Ash Ferment/ Lactobacillus	Fire signs are often associated with transformation and vitality, much like how volcanic ash fosters new growth in the natural world.	<ul style="list-style-type: none"> • Elemental • Infernal • Enigmatic
	M11001 FortiCulture Coconut	Water & Cocos Nucifera (Coconut) Fruit Extract & Saccharomyces Ferment Filtrate	Standardized for lipopeptide content, this ingredient mimics cellular signaling to release AMPs, boosting the skin barrier and reducing the signs of aging.	<ul style="list-style-type: none"> • Natural Antimicrobial • Anti-Aging • Barrier Boosting



Sample Formulation

Solar Blaze Intuition



Trade Name	INCI Name	%	Vendor
Phase A			
DI Water	Water	79.35	Stock
Zemea	Propanediol	1.00	Stock/Covation Bio
KELTROL CG-SFT	Xanthan Gum	0.20	Stock/CP Kelco
Montanov L	C14-22 Alcohols & C12-20 Alkyl Glucoside	1.00	Seppic
Phase B			
Ecosil	Hydrogenated Ethylhexyl Olivatate & Hydrogenated Olive Oil Unsaponifiables	2.00	Formulator Sample Shop
20852 AcquaSeal® Algae	Chlamydomonas Reinhardtii Extract	1.00	Active Concepts
Phase C			
Simulgel INS 100	Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer & Isohexadecane & Polysorbate 60	1.20	Seppic
11907 AC Watercress Extract SF	Water & Nasturtium Officinale Extract	2.00	Active Concepts
60192 AC ExoCalm	Water & Glycyrrhiza Glabra (Licorice) Root Extract & Phospholipids	2.00	Active Concepts
20431PF ACB Tonka Bean Bioferment PF	Lactobacillus/Dipteryx Odorata Seed Ferment Filtrate	2.00	Active Concepts
20520PF AC Diamond Extract PF	Water & Diamond Powder	2.00	Active Concepts
10995 ACB Volcanic Ash	Water & Volcanic Ash Ferment/Lactobacillus	2.00	Active Concepts
12048 AC Skinmuni-Tea	Water & Lactobacillus & Camellia Sinensis Leaf Extract & Lactobacillus Ferment	1.00	Active Concepts
M11001 FortiCulture Coconut	Water & Cocos Nucifera (Coconut) Fruit Extract & Saccharomyces Ferment Filtrate	3.00	Active Micro Technologies
Fire 3 5429433	Fragrance	0.25	Agilex

Formulation Guidelines

1. In a main beaker, combine Phase A ingredients in order and mix using fine emulsor silverson (2000 rpm). Begin heating to 70-75 °C.
2. In a separate beaker, combine Phase B ingredients and heat to 70-75 °C. Mix using a stir bar.
3. One Phase A and Phase B are at 70-75 °C and are homogenous, slowly pour Phase B into Phase A with fine emulsor silverson mixing at 2500-3000 rpm. Maintain temperature for 2-3 minutes and then cool with continuous mixing at 1500-2000 rpm.
4. Slowly cool batch to 45-50 °C before adding Phase C ingredients one by one. Continue mixing with silverson at 2000 rpm until cooled to 25-30 °C.













Why We Love It
Ignites facial brightness

Terra Lifting Essence

Earth signs are grounded in stability, strength, and nurturing, embodying the essence of growth and renewal. The Terra Lifting Essence captures this grounding spirit, providing the skin with deep, restorative nourishment while promoting resilience and balance. Like the earth cradling life in its embrace, this nighttime essence envelops the skin, infusing it with plumping hydration and revitalizing energy. Its rich, nurturing formula supports skin renewal, encouraging a smoother, more lifted appearance by morning. Rooted in the grounding power of the earth, this essence cultivates skin from the beauty of nature.

This fragrance is perfectly balanced in peace and harmony through the bright optimism that sparkles with life delivered by the citrus tone, through the earthy herbal naturality of the calming aromatic twist and delicately balanced with a blooming floracy of spring flowers that reflect the earth always renewing itself to uplift nature and humanity.

Featured Active	INCI Name	Mechanism	Multifunctional Benefits
 16558G AC Vegetable Ceramides G	Glycerin & Glycosphingolipids	Ceramides support cellular integrity, maintain moisture, and protect against environmental damage for smooth, healthy skin.	<ul style="list-style-type: none"> • Conditioning • Anti-Inflammatory • Skin Barrier Repair
 10257 Amaranthus Squalene	Squalene	Amaranthus Squalene offers a sustainable and effective solution to replenish lost squalene in the skin, providing moisture and hydration.	<ul style="list-style-type: none"> • Hydrating • Moisturizing • Replenishing
 22064 AC Water Kefir PHA	Water & Opuntia Ficus-Indica Fruit Extract & Lactobacillus Ferment	A natural and vegan polyhydroxy acid derived from fermented water kefir provides gentle exfoliation and promotes collagen synthesis.	<ul style="list-style-type: none"> • Standardized 18-24% Gluconic Acid • Gentle Cellular Renewal • Enhances Collagen Production
 20228 ACB Agave HSP	Saccharomyces/Agave Americana Leaf Ferment Filtrate	Harnesses agave's natural heat-shock proteins to protect and soothe the skin against the damaging effects of environmental stressors.	<ul style="list-style-type: none"> • Wound Healing • Enhances Collagen Production • Increased Hydration
 16524 AC Obsidian Extract	Water & Lava Extract	Obsidian, known to absorb and neutralize negative energy, aligns with the Earth's elements qualities of stability and restoration.	<ul style="list-style-type: none"> • Powerful • Grounding • Transformative
 20523PF AC Tourmaline Extract PF	Water & Tourmaline Extract	Earth signs are deeply rooted in the physical realm, and tourmaline is believed to have grounding properties to help stabilize energy.	<ul style="list-style-type: none"> • Synergistic • Empowering • Balanced
 20199 ACB Willow Bark Extract 20%	Salix Alba (Willow) Bark Extract	Standardized for 18-22% natural salicylates, this ingredient offers a natural alternative to salicylic acid without the irritation.	<ul style="list-style-type: none"> • Heals Problem Skin • Cellular Renewal • Anti-Inflammatory
 61012 AC Melatonin Liposome SF	Water & Phospholipids & Melatonin	Featuring grape-derived melatonin in a liposomal solution, this ingredient enhances the skin's nightly repair cycle.	<ul style="list-style-type: none"> • Visible Wrinkle Reduction • Antioxidant • Anti-Inflammatory
 11813 ABS Sugar Cane Extract 70	Saccharum Officinarum (Sugar Cane) Extract & Water	Standardized for 70-72% glycolic acid, ABS Sugar Cane Extract 70 harnesses the antioxidant-rich and anti-inflammatory properties of sugarcane.	<ul style="list-style-type: none"> • Revitalizing • Nourishing • Refreshing
 M15008 Leucidal® Liquid	Leuconostoc/Radish Root Ferment Filtrate	Leucidal® Liquid utilizes modern fermentation and bioprocessing technology to offer a natural, multi-faceted natural antimicrobial.	<ul style="list-style-type: none"> • Natural Antimicrobial • Conditioning • Patented Technology: US Patent Number 10,159,708

Sample Formulation

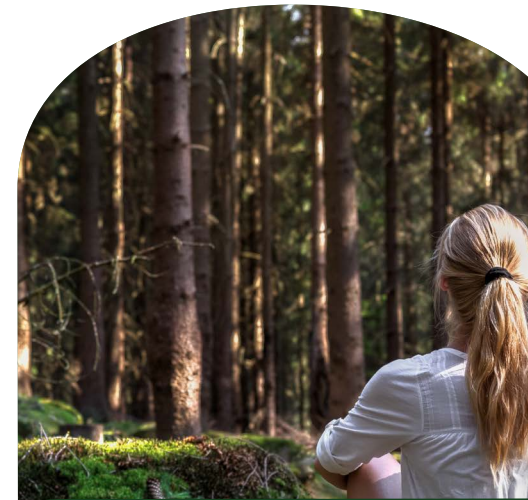
Trade Name	INCI Name	%	Vendor
Phase A			
DI Water	Water	54.45	Stock
Sodium Hyaluronate	Sodium Hyaluronate	0.10	Active Concepts
Phase B			
16558G AC Vegetable Ceramides G	Glycerin & Glycosphingolipids	1.50	Active Concepts
Protelan AGE-C	Disodium Cocoyl Glutamate	5.50	Zschimmer & Schwarz
M16008 PhytoCide Lichen	2,3-Butanediol & Cladonia Rangiferina Extract	1.50	Active Micro Technologies
Corn PO4 PH"B"	Distarch Phosphate	0.75	Azelis
Phase C			
Cetiol J 600	Oleyl Erucate	3.00	BASF
10257 Amaranthus Squalene	Squalene	2.00	Active Concepts
Demofeel Sensolv	Isoamyl Laurate	4.00	Formulator Sample Shop
01325 Volatile Coconut Extract	Cocos Nucifera (Coconut) Fruit Extract	2.00	Active Concepts
Solagum AX	Acacia Senegal Gum & Xanthan Gum	0.50	Formulator Sample Shop
Aristoflex Silk	Soidum Polyacryloyldimethyl Taurate	1.00	Clariant
Phase D			
Earth 2 Fragrance 5429426	Fragrance	0.50	Agilex
Phase E			
22064 AC Water Kefir PHA	Water & Opuntia Ficus-Indica Fruit Extract & Lactobacillus Ferment	5.00	Active Concepts
16634 AC Griffonia Lysate Advanced	Griffonia Simplicifolia Seed Extract	2.00	Active Concepts
20228 ACB Agave HSP	Saccharomyces/Agave Americana Leaf Ferment Filtrate	2.00	Active Concepts
16524 AC Obsidian Extract	Water & Lava Extract	2.00	Active Concepts
20523PF AC Tourmaline Extract PF	Water & Tourmaline Extract	2.00	Active Concepts
20199 ACB Willow Bark Extract 20%	Salix Alba (Willow) Bark Extract	2.00	Active Concepts
12048 AC Skinmuni-Tea	Water & Lactobacillus & Camellia Sinensis Leaf Extract & Lactobacillus Ferment	3.00	Active Concepts
61012 AC Melatonin Liposome SF	Water & Phospholipids & Melatonin	1.00	Active Concepts
M15008 Leucidal® Liquid	Leuconostoc/Radish Root Ferment Filtrate	4.00	Active Micro Technologies
Phase F			
11813 ABS Sugar Cane Extract 70	Saccharum Officinarum (Sugar Cane) Extract & Water	0.20	Active Concepts



Terra Lighting Essence

Formulation Guidelines

1. Sprinkle Sodium Hyaluronate into Water with mixing. Let mix at high rpm (35-40 °C) until dissolved and Phase A is homogenous.
2. Add Phase B to Phase A, mix until it is finely dispersed.
3. Combine Phase C and mix until uniform.
4. Add Phase C to Phase AB, increasing mixer as needed. Mix for 15-30 minutes at 40-45 °C. Add Phase D to Phase ABC and mix briefly.
5. Homogenize for 15-20 minutes at ~3000-3200 rpm. Maintain temperature.
6. Turn off heat, discontinue homogenization, and resume mixing with propeller at high rpm. Add Phase E. Batch will thin. Reduce mixer as necessary. Mix for 15-30 minutes.
7. Check pH and adjust Phase F to pH ~5.75.
8. Reduce mixer speed and cool down to ~30 °C.








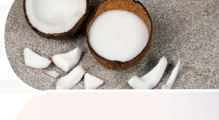

Why We Love It

Grounding nightly routine

Lunar Detox Hair Serum

Associated with refinement and strength, metal signs are symbols of the power of transformation. The Lunar Detox Hair Serum embodies these qualities, delivering a purifying and fortifying experience for the hair. Just as metal shines bright after being polished, this serum detoxifies the scalp and strands, removing impurities while nourishing and protecting. Its transformative formula restores balance and brilliance, leaving hair feeling strong, smooth, and radiant. Infused with the resilience of the metal element, this serum elevates haircare routines to a ritual of renewal.

This fragrance creates a cool crisp, almost icy tone, a nuance of the spark from two crossed wires marries uniquely with this bold yet innocent floralcy to soften and enhance the cold while wrapped with a slight sweet cashmere sweater warmth to that balances any harshness. It breathes as it sighs. Paired with Sage Dalmatian essential oil, this brings a cooling expression that has the depth of core of the earth, rock, sediment, mineral, and metals.

	Featured Active	INCI Name	Mechanism	Multifunctional Benefits
	16810 ACB Pisum Sativum Peptide	Pisum Sativum (Pea) Peptide	<i>Pisum sativum</i> is highly bioavailable, offering a potent solution for anti-aging haircare catered towards volumizing, hydration, and scalp health.	<ul style="list-style-type: none"> • Hair Volume • Hair Pollution Protection • Hair Hydration
	20988 AC AlfalfaBoost	Medicago Sativa (Alfalfa) Callus Culture Conditioned Media Extract & Lactobacillus Ferment	This sustainable, sulfur-rich peptide derived from alfalfa supports healthy and strong hair density, provides antioxidant protection for the scalp, and reduces scalp sebum without drying.	<ul style="list-style-type: none"> • Encourages Hair Density • Nourishes the Scalp • Antioxidant
	12006 AC OleaShield	Lactobacillus & Olea Europaea (Olive) Fruit Water & Lactobacillus Ferment	Harnessing the power of Italian olive vegetation water, this biofermented extract promotes cellular detoxification.	<ul style="list-style-type: none"> • Upcycled • Detoxification • Cellular Repairation
	20036 ACB Kale Protein Blend	Hydrolyzed Kale Protein & Hydrolyzed Carrot Protein & Hydrolyzed Lemon Protein	Powered by a blend of superfoods — kale, carrot, and lemon — this protein-rich formula starts at the scalp with antioxidant protection and volumizing properties to encourage healthy hair.	<ul style="list-style-type: none"> • Antioxidant • Pro-Collagen • Volumizing
	M14005 ProBiocin V™	Lactobacillus Ferment Lysate	Prebiotic oligosaccharides and <i>Lactobacillus acidophilus</i> reduces <i>Malassezia</i> on the scalp, balancing the scalp microbiome while delivering moisturizing and redness-reducing benefits.	<ul style="list-style-type: none"> • Scalp Microbiome • Scalp Moisture • Reduce Scalp Erythema
	M11001 FortiCulture Coconut	Water & Cocos Nucifera (Coconut) Fruit Extract & Saccharomyces Ferment Filtrate	Standardized for lipopeptide content, this ingredient mimics cellular signaling to release AMPs, boosting the skin barrier and reducing the signs of aging.	<ul style="list-style-type: none"> • Natural Antimicrobial • Anti-Aging • Barrier Boosting
	20339PF ACB Bio-Chelate 5 PF	Water & Saccharomyces/Zinc Ferment & Saccharomyces/Copper Ferment & Saccharomyces/Magnesium Ferment & Saccharomyces/Iron Ferment & Saccharomyces/Silicon Ferment	The metal element embodies strength and clarity. These five fermented minerals deeply nourish the scalp and hair, enhancing antioxidant protection, smoothing, and cleansing. Together, they reflect metal's vitality and protective power.	<ul style="list-style-type: none"> • Nourishing Minerals • Increased Vitality • Hair Detoxification

Sample Formulation



Lunar Detox Hair Serum

Trade Name	INCI Name	%	Vendor
Phase A			
DI Water	Water	75.875	Stock
M11001 FortiCulture Coconut	Water & Cocos Nucifera (Coconut) Fruit Extract & Saccharomyces Ferment Filtrate	1.50	Active Micro Technologies
M14005 ProBiocin V™	Lactobacillus Ferment Lysate	4.00	Active Micro Technologies
Phase B			
Glycerin	Glycerin	1.50	Stock
Zemea	Propanediol	1.00	Stock
Solagum Tara	Caesalpinia Spinosa Gum	0.30	Seppic
Amigel	Sclerotium Gum	0.50	Formulator Sample Shop
Phase C			
16810 ACB Pisum Sativum Peptide	Pisum Sativum (Pea) Peptide	2.00	Active Concepts
20988 AC AlfalfaBoost	Medicago Sativa (Alfalfa) Callus Culture Conditioned Media Extract & Lactobacillus	5.00	Active Concepts
12006 AC OleaShield	Lactobacillus & Olea Europaea (Olive) Fruit Water & Lactobacillus Ferment	1.00	Active Concepts
20036 ACB Kale Protein Blend	Hydrolyzed Kale Protein & Hydrolyzed Carrot Protein & Hydrolyzed Lemon Protein	2.00	Active Concepts
20339PF ACB Bio-Chelate 5 PF	Water & Saccharomyces/Zinc Ferment & Saccharomyces/Copper Ferment & Saccharomyces/Magnesium Ferment & Saccharomyces/Iron Ferment & Saccharomyces/Silicon Ferment	2.00	Active Concepts
12048 AC Skinmuni-Tea	Water & Lactobacillus & Camellia Sinensis Leaf Extract & Lactobacillus Ferment	1.00	Active Concepts
Phase D			
Tego Solve 55 MB	Polyglyceryl-3 Caprate/Caprylate/Succinate & Propylene Glycol	2.00	Evonik
Jade Blossom E24156749	Fragrance	0.30	Agilex
Sage Dalmatian EO 5429698	Essential Oil	0.025	Agilex
Phase E			
25% Solution NaOH and Citric Acid	Water & Sodium Hydroxide, Water & Citric Acid		Stock

Formulation Guidelines

1. Charge water into container and add remainder of Phase A with high shear mixing. Begin warming to 50-60 °C.
2. In a separate container, combine Phase B and mix into a slurry.
3. Add Phase B to Phase A with high shear mixing. Maintain temperature at 50-60 °C for 1 hour or until uniform. When uniform, discontinue heat.
4. Add Phase C to Phase AB one at a time at 45-50 °C. Mix between additions and mix until uniform.
5. In a separate container, combine Phase D until uniform. Slowly add Phase D to Phase ABC at 35-40 °C. Mix until uniform.
6. Check and adjust pH in 0.05%, if necessary, to 4.00-5.00.



Why We Love It

Metal detox inspired by the moon



Stay in Touch!

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