



60202 AC ExoRoot Marketing Blurb

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AC ExoRoot: Hairspan, Longevity Defined

INCI: Water & Chlorella Vulgaris Extracellular Vesicles & Phospholipids & Lactobacillus Ferment

Standardization:

- IGF-1
- Particle Size
- Protein Content
- Polydispersity Index
- RNA Identification

Highlights:

- ✓ Promotes Hair Longevity
- ✓ Supports Hairspan
- ✓ Scalp Pro-Aging

AC ExoRoot defines hair longevity by targeting Hairspan—the biological foundation that supports the time hair stays healthy, resilient, and visibly vital. By reframing hair care as a wellness ritual, hair has become a visible biomarker of internal balance and long-term health rather than a surface-level concern. Minoxidil opened the door to growth claims, but AC ExoRoot finally gives brands something meaningful to say beyond them. AC ExoRoot delivers hair longevity by supplementing scalp biology – the next frontier.

Efficacy: SA- β -Gal Assay (vs and with Minoxidil) , IL-6 ELISA Assay (vs and with Minoxidil), Reactive Oxygen Species (ROS) Scavenging Assay (vs and with Minoxidil) , Sirius Red/Fast Green Collagen Analysis (vs and with Minoxidil), IGF-1 Assay (vs and with Minoxidil), Scalp Care Study (vs and with Minoxidil), Hair Shaft Elongation Assay (vs and with Minoxidil).